



October 2020

Dear Friends,

2020 has shaped up to be a year like none other in Gloucester County. The food pantries are seeing an alarming amount of individuals and families dealing with food insecurity. Unemployment continues to affect so many across the county. Our funded agencies are bursting at the seams to meet the requests for mental health services.

Because the need is greater than ever, the value of United Way of Gloucester County has never been more pronounced. We hope you will consider supporting our campaign sponsorship program so we are able to meet the challenges we face year after year.

It's time to ramp it up again and show how Gloucester County comes together to LIVE UNITED! I know we can we count on you to join us in the fight for the health, education, and financial stability for every person in Gloucester County.

**Make the commitment to participate and be part of the change our community so desperately needs.** Enclosed with this letter is the [2020 Sponsorship Form](#) listing various levels of sponsorship. Your sponsorship of the annual fundraising campaign will go towards:

- Updating and printing campaign materials, such as pledge forms, brochures, and posters
- Virtual Campaign Kickoff
- Printing and designing the annual report
- Annual Volunteer Leadership Event

Please review the enclosed response form. For more information, please contact Donna Murphy at [donnamurphy@uwgcnj.org](mailto:donnamurphy@uwgcnj.org) or (856) 845-4303 ext. 18.

Thank you for being the change! YOU are helping meet the needs of our ever changing landscape! Together, we are Building Better Lives.

Sincerely,

A handwritten signature in black ink that reads "Cindy Cipriani".

Cindy Cipriani  
2020 Campaign Chair, United Way of Gloucester County