GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

Running a workplace campaign is one of the best ways to join United Way of Gloucester County in advancing the common good of all. But your participation in UWGC's campaign is not only a key way for you to help build a strong community, it is also good for businesses and their employees.

Running a workplace campaign can:

Promote your company's corporate citizenship: partnering with UWGC helps build a positive, local community image. Through many channels, UWGC promotes your company's efforts, generosity, and community support

Link employees with services: thousands of employees face issues that affect their work performance. Your UWGC partnership gives them access to community resources that can help them deal with personal challenges they can't handle alone, so they can better focus on their job.

Provide opportunities for giving: when you invite UWGC into your workplace, employees have an easy opportunity to make an impact on the most critical issues in our community. With one gift, usually given through payroll deduction...the most efficient and cost-effective way to give...they can inspire hope and create opportunities for others. One gift helps many!

What your support delivers: your support works to ensure children start kindergarten ready to learn; students read at grade level by the end of 3rd grade; teens graduate from high school ready for college and career; households can learn to be financially stable, and individuals and families have access to basic needs like food and shelter that they need to lead healthy lives.

Enhance employee morale: employees will grow closer working toward a common goal. UWGC can also help plan opportunities for your employees to volunteer on community-wide team projects. Their efforts will make a lasting impact in their community, and working together in a meaningful way is teambuilding at its best!

It's a WIN / WIN!