

Running a workplace campaign is one of the best ways to join United Way of Gloucester County in advancing the common good of all. But your participation in UWGC's campaign is not only a key way for you to help build a strong community, it is also good for businesses and their employees.

Running a workplace campaign can:

Enhance employee morale - employees will work more harmoniously together working toward a common goal. UWGC can also help employees with volunteer opportunities on

community-wide team projects to make a lasting impact in their community.



Promote your company's corporate citizenship - partnering with United Way helps build a positive, local community image.

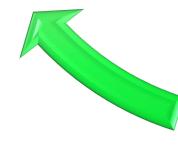


It's a WIN!



Provide support to ensure children start kindergarten ready to learn, students read at grade level, teens graduate from high school ready for college or trade school, households can learn to be financially stable, and families have access to basic needs like food and shelter.

Link employees with services they might need - thousands of employees face issues that can affect their work performance; your UWGC partnership gives them access to community resources.



Provide opportunities for giving - inviting UWGC into your workplace gives employees an easy opportunity to make an impact in their community. With 1 gift, usually through payroll deduction, they can inspire hope and create opportunities for others. One gift helps many!

