

The United Way of Gloucester County is pleased to announce our **65th Anniversary** serving the residents of Gloucester County. Established in 1957, 2022 marks our 65th Anniversary. There were 10 original agencies supported by the United Way of Gloucester County:

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|--------------------|-----------------------|---------------|
| American Red Cross | Cerebral Palsy Center | Travelers Aid |
| Arc Gloucester | Girl Scouts | Boy Scouts |
| Visiting Nurses | Salvation Army | YMCA |
| Guidance Center | | |

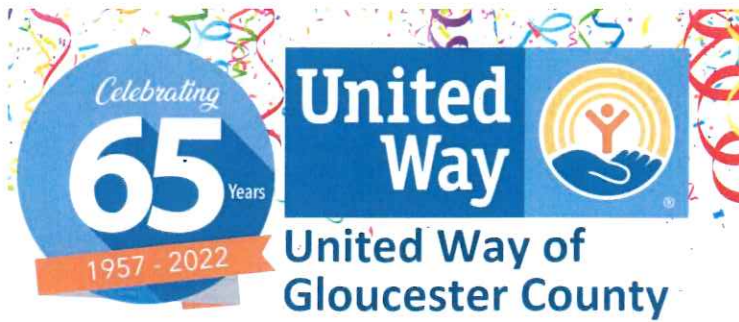
Since our humble beginnings in Gloucester County, local United Way campaigns have stimulated more than **\$92 million in charitable giving** by county residents. We are the largest and most successful fundraising organization in Gloucester County.

With the funds generated through employee campaigns, United Way supports **22 partner agencies**, including: Abilities Solutions, American Red Cross, Food Bank of South Jersey, Senior Corps, and the YMCA of Gloucester County, to name a few. United Way "Mini-Grants" support organizations such as Emmanuel Cancer Foundation, Boys & Girls Club of Gloucester County and Habitat for Humanity. Live United Mini-Grants are funded by the **365 Small Business Circle Program**, which brings together small businesses to build better lives in Gloucester County. Some of our recent initiatives included: a COVID-19 Relief Fund, Social Justice & Equity Grant, and the Pureland East-West Community Shuttle Program.

The United Way of Gloucester County has a tradition of adapting and responding to specific and changing needs of the community. We believe that we are all connected, independent, and united. When we reach out a hand to one, we can influence the condition of all. That is what it means to **LIVE UNITED**.

Please help support 65 more years of service to Gloucester County!

www.uwgnj.org/65anniversary (856) 845.4303



Did You Know?

Approximately 1 in 3 residents are helped by one or more of the programs and initiatives that are supported by the United Way.

The United Way of Gloucester County has always kept our administrative costs at 12.7%, far below the 30% nationally recommended guideline for non profits. That means that your financial support is directly benefiting Gloucester County residents in need.

Our Community Partners focus on:

- Education
- Financial Stability
- Health & Wellness



How Can You Help?

Workplace Campaigns: United Way programs make a difference in our community. They work year-round building a brighter future for our children, enriching the lives of our elderly, giving hope to those who are hurting, strengthening families, and so much more.



365 Small Business Circle: For only a dollar a day, or \$365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle.



Volunteer: United Way volunteers mobilize the caring power of communities to make a meaningful impact.



Drives: United Way collects backpacks and school supplies, Toys for Tots, and food to uplift our neighbors in need.



Simply Donate: Individual donors help us to be there for our neighbors today and tomorrow. Whether it's \$10 or \$100, give what you can.

United Way of Gloucester County

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Stay Connected with the United Way of Gloucester County:



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