

# Top 10 Reasons to Feel Good About Your Gift to United Way



**10. It's a write-off!** That's right, your donation to the United Way of Gloucester County is tax deductible!

**9. You are not alone!** Giving to United Way of Gloucester County is a powerful way to give to your community. Your donation multiplies community impact by combining your gift with many others throughout the community. We can collectively accomplish a healthier, stronger community by working together!

**8. More bang for your buck!** With a single donation to United Way of Gloucester County, you can help numerous people, agencies and programs in your community!

**7. The kids are watching!** We are role models and are always telling our kids to share. Teaching children about charity and compassion develops community awareness, social responsibility, and skills on how to be a good neighbor. These are important life lessons they will carry into adulthood!

**6. Your gift won't break your bank!** You might be wondering "How much should I give?" You would be amazed at how just a few dollars a week deducted from your paycheck and given to United Way can make a meaningful difference in someone's life. Dollars add up to produce significant impact!

**5. Your donation stays in Gloucester County!** The money you donate to United Way of Gloucester County supports local programs and organizations. Dollars raised in your community stay in your community to help build a better place to live, work, and raise families.

**4. Your donation...your way!** A donation to United Way of Gloucester County can be customized to target any agency or population segment you choose. You might want to help children and youth succeed, promote self-sufficiency for the elderly, sustain people in crisis, and/or help families in need. All are possible with your one gift to United Way!

**3. Helping others is therapeutic!** There have been recent studies that show that charitable giving has health benefits, including boosting the immune system and releasing endorphins that improve your mood. So don't give until it hurts...give until it feels good!

**2. Your money is safe!** The United Way of Gloucester County has strict state and federal guidelines we must follow, not to mention our own bylaws, code of ethics and core values. Also, community volunteers review and monitor the funded programs for effectiveness each year, based on performance and impact on community needs. We ensure that your money is spent wisely!

**And the #1 Reason is...**  
**1. There is strength in numbers!** The strength of our community depends on the strength of United Way of Gloucester County. The strength of UWGC depends on *YOU*. Please support the United Way of Gloucester County, as doing so truly demonstrates neighbor helping neighbor!

