

Giving Effective Presentations

Critical Info for holding Employee Campaign Meetings

Keep it simple, keep it short. Don't use a lot of facts and figures. Get to the point.



Stick to 3 points. Devise 3 main points & stick to them...your audience will always remember these 3 main points.



Engage your audience. Involve people. Ask questions and answer those asked of you. Be interactive.

Move around. Walk around the room, make eye contact, use your hands and facial expressions to convey your point.



Be honest. Be passionate about the campaign. Let your audience know how important it is to help their neighbors in need.



Use visuals. Don't just speak...use pictures, photos, charts, posters (available at uwgcnj.org/campaign-toolkit/) or even real-life objects to emphasize & illustrate your point.

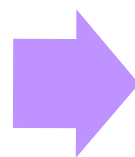
Share stories. Call upon your own experiences or that of your team members to make things interesting and personal. For example, maybe you know someone who's had to use the American Red Cross...talk about it!



Be conversational. Don't lecture your audience. Use a friendly tone to keep things warm and interesting.



Practice! Rehearse in front of a mirror or a couple of friends. Get feedback and adjust your presentation accordingly.



**Above all:
HAVE FUN!**