

Giving Effective Presentations

Critical Info for holding Employee Campaign Meetings

Keep it simple, keep it short. Don't use a lot of facts and figures. Get to the point.



Engage your audience. Involve people. Ask questions and answer those asked of you. Be interactive.



Be honest. Be passionate about the campaign. Let your audience know how important it is to help their neighbors in need.

Share stories. Call upon your own experiences or that of your team members to make things interesting and personal. For example, maybe you know someone who's used Glassboro Child Development Center for child care. Talk about it!



Practice! Rehearse in front of a mirror or a couple of friends. Get feedback and adjust your presentation accordingly.

Stick to 3 points. Devise 3 main points and stick to them...your audience will always remember these 3 main points.



Move around. Walk around the room, make eye contact, use your hands and facial expressions to convey your point.



Use visuals. Don't just speak...use pictures, photos, charts, posters (available at uwgcnj.org/campaign-toolkit/) or even real-life objects to emphasis and illustrate your point.

Be conversational. Don't lecture your audience. Use a friendly tone to keep things warm and interesting.



**And most importantly:
HAVE FUN!**