

GCPECC Campaign 2022 Best Practices



Hi, I'm Donna Murphy, and I am proud to once again be the Campaign Director for the Gloucester County Public Employees Charitable Campaign (GCPECC).

The GCPECC is underway once more raising funds for charitable organizations – local, national, and international.

"We make a living by what we get, but we make a life by what we give."

- Winston Churchill



Donna Murphy
Campaign Director
donnamurphy@uwgcnj.org

Thank you for all that you do!

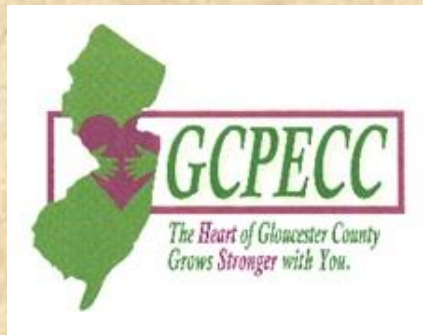




I am honored to work with Commissioner Denice DiCarlo this year, who serves as the Chair for the Gloucester County Public Employees Charitable Campaign (GCPECC).

For Campaign 2021, which saw us still fighting waves of the pandemic, the GCPECC nonetheless raised \$90,028 for the numerous charities that help our communities grow stronger and more resilient. We hope that in 2022, giving levels will be even better so that many more charities will benefit from your generosity.

**Thank you for your support that is essential to so many.
Let's join together to build better lives in Gloucester County!**



What is the GCPECC?



- In 1985, the NJ State Legislature enacted a law providing NJ State and Local Public Employees the opportunity to contribute to a multitude of charities through the convenience of payroll deductions.
- The GCPECC is the only fundraising campaign authorized to solicit charitable contributions in the local public employee workplace.
- The GCPECC is comprised of charitable organizations that apply to participate.
- The GCPECC is **NOT** a United Way Campaign – United Way has been elected to manage the GCPECC campaign.
- No state or local money is used to run the campaign.
- Employees can give through their workplace giving campaign each year between September and December.



- There are **7** Federations and various other local charities.
- There are **538** charities included in the GCPECC brochure for this year!
- There are 3 types of public employees that participate – County, Municipal, and Public Education.
- Administrative costs for the campaign are 10%.
- Contributions can only be designated to the organizations participating in the GCPECC as listed in the brochure.
- Donors must contribute at least \$52 for each agency they wish to designate.
- Acknowledgement of the gift is sent to the contributor directly from the organization to which the contribution is made.



Why have a workplace campaign?

- Although many of us would like to help others, giving a substantial amount all at once is not always feasible.
- Spreading your donation out over 20, 22, 24, or 26 pay periods (depending on your pay frequency) allows you to make a larger gift without ruining your budget. For example, \$5.00 per pay x 26 pay periods equals a \$130.00 annual gift...a little at a time adds up to so much!
- **The minimum donation for each designated gift is \$52.00.**
- Each charity that participates in the campaign undergoes a rigorous screening process.
- Only charities that meet the requirements specified by the campaign regulations are approved to participate.



Why give? Where do my contributions go?

- Many of you may personally know someone who has been affected by the aftereffects of the pandemic – health issues, mental health issues, unemployment, inability to pay utility bills, those in need of rental assistance
- Public employees have a proven record of providing support ...many of you are in the front lines of those most in need
- YOU have the opportunity to be part of the solution
- YOU can create change – choose a cause close to your heart
- YOU can rescue an animal, enrich a child's life, help end suffering, assist a veteran, combat an illness, keep someone warm, support a wildlife habitat, or provide someone with shelter
- **YOU can designate your gift to any of the participating charities found in the GCPECC brochure**



**American
Heart
Association®**

What are the benefits of participation?

When you contribute through the GCPECC campaign, you can be confident that:

- Your tax deductible gift goes SPECIFICALLY to the charity you designate – in other words, it goes to the charity you choose to receive your gift and nowhere else
- Donating via payroll deduction minimizes administrative costs to charities while maximizing your contribution (10% administrative cost)
- You can manage your own philanthropy – you know when deductions start and that you can end them at any time
- You can designate to as many charities participating in the GCPECC campaign as you wish, bearing in mind that each designation must be at least \$52
- Giving is cost-effective and effortless!

Kingsway Learning Center & Services 

We have always been in this together!



Preschool, Elementary, Secondary, and Adult Day Programs.
An alternative educational environment for the special needs community.
Contact Elizabeth Dalzell, Referral Coordinator edalzell@kingswaylearningcenter.org • 856-545-0800

 **KINGSWAY**
LEARNING CENTER & SERVICES

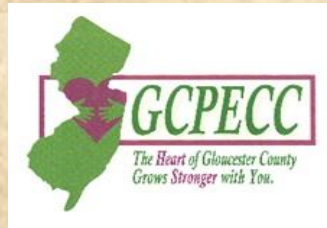
GOALS FOR 2022

- ✓ **MAKE THE “ASK”** – it is typical for people to avoid making a commitment unless they are specifically ASKED and are given enough information to make their decision – the #1 reason people do not give is because they were not asked
- ✓ **INCREASE PARTICIPATION** – determine ways to reach out to all employees
- ✓ **INCREASE THE CAMPAIGN’S AWARENESS** – share information about all the different charities participating
- ✓ **INCREASE VISIBILITY** – consider email blasts and posters advertising the campaign
- ✓ Consider New Hire enrollment program
- ✓ Consider Retiree program



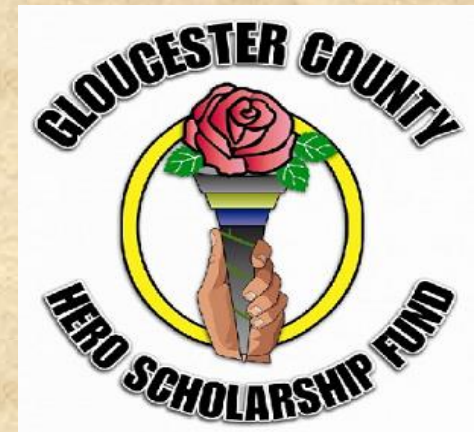
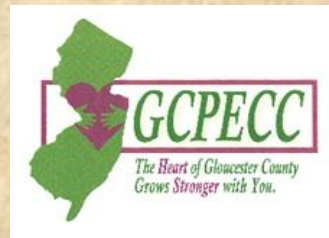
The Employee Campaign Manager (ECM) is Responsible for:

- Organizing/Planning the campaign
- Coordination of the campaign
- Management of GCPECC activities
- Liaison to the County Representative / United Way Representative



Important First Steps

- Attend ECM Training, typically held every September
- Review last year's campaign – what worked and what you would do differently
- Establish support from top management
- Recruit a team eager to help you
- Plan for a “campaign window”...how long will your campaign last?
- Develop a fun and exciting plan that includes a campaign kickoff, incentives or other activities, keeping in mind any safety protocols



A Checklist for a Fun and Successful Campaign



ECM Checklist



1. Teamwork! Ask your coworkers to assist you...this will be your “committee”!
2. Ask senior management if they would publicly support the campaign via email blasts, or thanking those who pledged via email or text.
3. Review the prior year’s campaign performance & calculate a winning strategy.
4. Be the “face” of the GCPECC...hand deliver brochures to your coworkers, put up posters around your workplace announcing the campaign, get creative!
5. Run the campaign:
 - ✓ Personalize pledge forms with employee names, if possible
 - ✓ Schedule dates for the campaign to begin and end
 - ✓ Ask the GCPECC Campaign Director to schedule a guest speaker for your kickoff date
 - ✓ Make sure all employees have received GCPECC brochures and pledge forms
6. Report campaign results to the County Representative or to Donna Murphy (see “Wrapping Up the Campaign”)
7. Report final results in county-wide/district-wide/municipality-wide announcement and thank all who pledged via email, text, county-/district-/municipality-wide newsletter, and/or departmental meeting.
8. **Don’t forget to say THANK YOU to all donors, committee members, and helpers!**



During the Campaign

- Emphasize payroll deduction as the preferred method of giving...it's the most cost-effective and easiest way to pledge.
- “Asks” are more effective if done in person rather than sending an “ask” in an email or leaving a pile of pledge forms in a common area...these are typically ignored. Instead, speak about the campaign at staff meetings either live or virtual, and hand pledge forms to your coworkers personally.
- Promote and educate! Many people do not realize that pledging just \$3.00 per week (the price of a cup of coffee and a donut) becomes \$156.00 given per year! Make sure all your coworkers know this.
- Create awareness of the campaign using poster, fliers, and email blasts.
- Share your campaign results, events, and photos throughout your workplace.
- Track and report results.



Wrapping up the Campaign

- Make a final request via email for all employees to fill out their pledge forms
- Ensure the pledge forms are filled out completely, signed, and that the math is accurate...say THANK YOU to all those who pledge!
- Collect pledge forms and any cash or checks (most pledges will be payroll deduction), total all the proceeds, collect Thanks for Giving tickets, put everything in an Employee Campaign Envelope, and give to your Loaned Executive or to the GCPECC Campaign Director, Donna Murphy.
- Develop a formal thank you plan for all volunteers and donors...an email blast along with an invitation to donuts in the breakroom is one idea



***And the most important
“Best Practice” of all....
SAY “THANK YOU”!***

- ✓ Send a personal thank you to your campaign team and organization.
- ✓ Have your department head/principal/mayor send an organization-wide thank you.
- ✓ Generosity should be rewarded with sincere gratitude



Some Ideas for Thanking Donors, Committee Members, and All Those Who Helped With the Campaign

- ✓ Place Thank-You posters throughout facility (available from UWGC and can be found on our website www.uwgcnj.org/campaign-toolkit/ ...please email lcheeseman@uwgcnj.org – all posters can be personalized)
- ✓ Publish a special Thank-You edition of Employee Newsletter.
- ✓ Send Thank-You emails or text messages.
- ✓ Always publicize winners of raffles, prizes, competitions, etc.



2022 Gloucester County Public Employees Charitable Campaign



GCPECC

Your gift to a federation (printed in green ink) or charity listed in this brochure can make a difference. Please take action by completing the "designate your gift" section of the campaign pledge form with the name and annual amount of your gift. Minimum for designations is \$52.

The Heart of Gloucester County Grows Stronger with You.

2022 GCPECC Brochure



2022 Gloucester County Public Employees Charitable Campaign Roster of Charities



2022 Gloucester County Public Employees Charitable Campaign Roster of Applicants

Applicants with State Letter~ 25

America's Best Charities

America's Charities

Animal Sanctuary Society, Inc.

Animal Welfare Association

Autism New Jersey

Boys and Girls Clubs of Gloucester County, Inc.

The Children's Hospital of Philadelphia (CHOP)

CHC: Creating Healthier Communities

Crossroads4Hope

EarthShare New Jersey

Global Impact

Histiocytosis Association Inc.

House of Charity

Lawrence Township Education Foundation

Mainstage Center for the Arts

Martin Luther King Youth Center, Inc.

New Jersey Center for Tourette Syndrome and Associated Disorders

The Oasis Animal Sanctuary Inc.

Rowan University Foundation

Story Storks

Sunshine Foundation

The Alicia Rose "Victorious" Foundation

United Negro College Fund, Inc

United Way of Gloucester County

United Way of Greater Philadelphia and Southern New Jersey

Returning Applicants without State Letter ~ 3

Gloucester County Hero Scholarship Fund, Inc.

Kingsway Education Foundation

Rowan College Foundation at Gloucester County

NOT PARTICIPATING ~ 5

Eden Autism Services Foundation

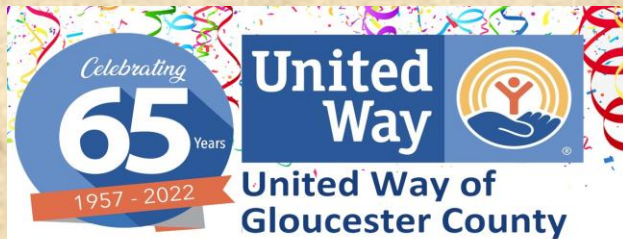
Gloucester County Special Services Education Foundation, Inc.

Kingsway Learning Center

New Jersey SHARES

Young Life Gloucester County

2022 United Way of Gloucester County Brochure



The United Way of Gloucester County is pleased to announce our **65th Anniversary** serving the residents of Gloucester County. Established in 1957, 2022 marks our 65th Anniversary. There were 10 original agencies supported by the United Way of Gloucester County:

American Red Cross	Cerebral Palsy Center	Travelers Aid
Arc Gloucester	Girl Scouts	Boy Scouts
Visiting Nurses	Salvation Army	YMCA
Guidance Center		

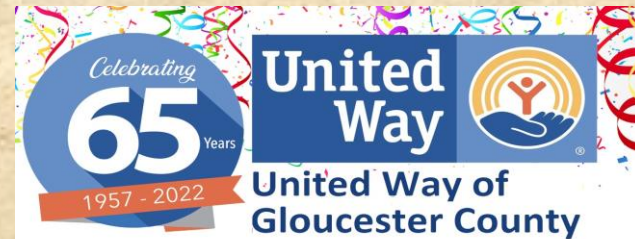
Since our humble beginnings in Gloucester County, local United Way campaigns have stimulated more than **\$92 million in charitable giving** by county residents. We are the largest and most successful fundraising organization in Gloucester County.

With the funds generated through employee campaigns, United Way supports **22 partner agencies**, including: Abilities Solutions, American Red Cross, Food Bank of South Jersey, Senior Corps, and the YMCA of Gloucester County, to name a few. United Way "Mini-Grants" support organizations such as Emmanuel Cancer Foundation, Boys & Girls Club of Gloucester County and Habitat for Humanity. Live United Mini-Grants are funded by the **365 Small Business Circle Program**, which brings together small businesses to build better lives in Gloucester County. Some of our recent initiatives included: a COVID-19 Relief Fund, Social Justice & Equity Grant, and the Pureland East-West Community Shuttle Program.

The United Way of Gloucester County has a tradition of adapting and responding to specific and changing needs of the community. We believe that we are all connected, independent, and united. When we reach out a hand to one, we can influence the condition of all. That is what it means to **LIVE UNITED**.

Please help support 65 more years of service to Gloucester County!

www.uwgcnj.org/65anniversary (856) 845.4303



Did You Know?

Approximately 1 in 3 residents are helped by one or more of the programs and initiatives that are supported by the United Way.

The United Way of Gloucester County has always kept our administrative costs at 12.7%, far below the 30% nationally recommended guideline for non profits. That means that your financial support is directly benefiting Gloucester County residents in need.

Our Community Partners focus on:

- Education
- Financial Stability
- Health & Wellness

How Can You Help?

Workplace Campaigns: United Way programs make a difference in our community. They work year-round building a brighter future for our children, enriching the lives of our elderly, giving hope to those who are hurting, strengthening families, and so much more.

365 Small Business Circle: For only a dollar a day, or \$365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle.

Volunteer: United Way volunteers mobilize the caring power of communities to make a meaningful impact.

Drives: United Way collects backpacks and school supplies, Toys for Tots, and food to uplift our neighbors in need.

Simply Donate: Individual donors help us to be there for our neighbors today and tomorrow. Whether it's \$10 or \$100, give what you can.

United Way of Gloucester County

454 Crown Point Road
Thorofare, NJ 08086

Stay Connected with the United Way of Gloucester County:



www.uwgcnj.org/65anniversary (856) 845.4303

Thanks for Giving Raffle Form



Thanks for Giving
many chances to win

Travel Voucher
(take the trip of your dreams)

And other
prizes



Thanks for Giving Entry Form: Complete this entry form and return it to Thanks for Giving, c/o United Way of Gloucester County, 454 Crown Point Rd., Thorofare, NJ 08086. Must be received by December 1st. **DO NOT SEPARATE FORM.**

Please complete Level of Support & Personal Information Sections

Level of Support (check one)

- ☐ Founders/Mega Givers
- ☐ Leadership Plus/Super Giver
- ☐ Leadership/County Leader
- ☐ Fair Share/County Contributor

Personal Information

Name: _____

Organization: _____

Home Address: _____

Day Phone: _____ Evening: _____

Official Thanks for Giving Rules and Regulations - No donation required. Prize winners will be picked from all eligible entries at the December UWGC Board of Director's meeting. Odds of winning will be determined by the number of entries received. Winner need not be present to win. Must be at least 18 years of age to participate. Prizes will be awarded to an individual only, organizations do not qualify. United Way reserves the right to validate pledge of winner, if applicable. Employees of United Way and their immediate families are not eligible to participate. If you have not contributed and wish to enter, or if you have contributed and wish additional chances, for each entry, hand print on a 3x5 card "Thanks for Giving Entry Form Request" and send it with a self-addressed stamped envelope to United Way 454 Crown Point Road, Thorofare, NJ 08086. Each such request must be received not later than December 1st and each request must be mailed in a separate envelope. Only one entry form will be issued per request. No mechanical reproductions of the 3x5 card or the entry form are permitted. United Way is not responsible for lost or late entries or mail. No substitute will be made for the prize, and the prize is not redeemable for cash. Winners are solely responsible for any and all applicable state and local taxes and charges due. Winners agree to participate in any promotional/publicity activities held in conjunction with this promotion to include name and photograph in all media, including but not limited to radio, television and print.



United Way of Gloucester County 2022 Thanks for Giving

Grand Prize: \$1,000 Travel Voucher

Target	\$100.00	Shoprite	\$100.00
Target	\$100.00	Shoprite	\$100.00
Wal-Mart	\$100.00	Wawa	\$ 50.00
Wal-Mart	\$100.00	Wawa	\$ 50.00
Wawa	\$ 50.00	Wawa	\$ 50.00



Thank You!



With the “Thanks for Giving” program,
the United Way of Gloucester County gives
thanks to **YOU** for your continued support!

The United Way of Gloucester County wants to provide our contributors more opportunities and items to win in thanks for your generosity.

You will be eligible to win a wide variety of prizes from a \$1,000 travel voucher to assorted gift cards when you contribute at Fair Share and above.

This year, consider a Leadership or Founders-level contribution and increase your chances of winning!

- 5 Chances to Win = Founder/Mega Giver (\$1,000+)
- 4 Chances to Win = Leadership Plus/Super Giver (1.5%)
- 3 Chances to Win = Leadership/County Leader (1.0%)
- 2 Chances to Win = Fair Share/County Contributor (0.6%)

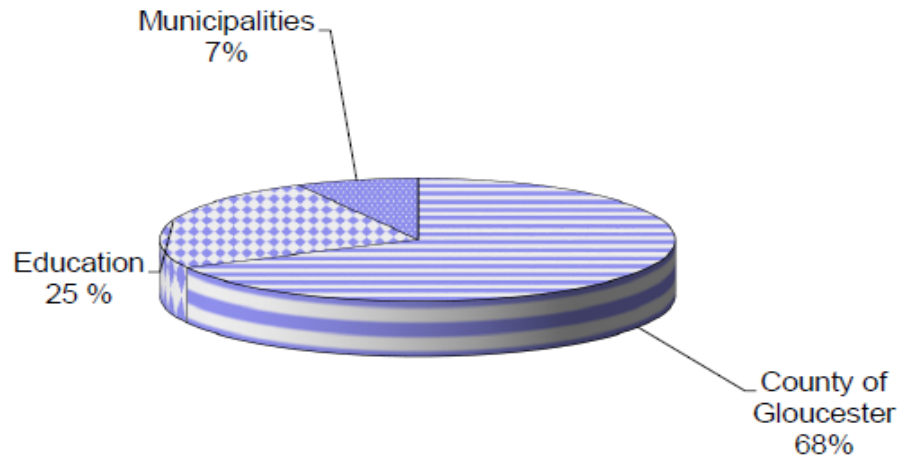
Good luck and **THANK YOU** for your continued support!

LIVE UNITED®

**A huge thank-you to our sponsors for making the
Thanks for Giving Program possible:**

Comcast
Edward Jones
Franklin Bank
GGB LLC
Hungerford & Terry
Inspira
Paulsboro Refining Company
Solvay Specialty Polymers

Gloucester County Public Employee 2021 Campaign



Amount Raised Through G.C.P.E.C.C. By Division

County of Gloucester*	\$60,827.95
Education**	\$22,262.20
Municipalities	\$6,938.00
TOTAL	\$90,028.15

* includes Housing Authority

** includes G.C. Special Service, G.C. Institute of Technology, G.C. College and EIRC



Five-Year Campaign History 2017-2021

Gloucester County Public Employees Charitable Campaign

FIVE-YEAR CAMPAIGN HISTORY 2017-2021 GLOUCESTER COUNTY PUBLIC EMPLOYEES CHARITABLE CAMPAIGN

<u>GCPECC AREA</u>	2021 \$	2020 \$	2019 \$	2018 \$	2017 \$
County of Gloucester	60,828	58,051	73,753	83,134	87,468
Education	22,262	23,005	34,745	42,164	47,627
Municipalities	6,938	8,350	6,021	6,730	6,574
TOTALS	90,028	89,406	114,519	132,028	141,669



Campaign Envelope

Pledge Form

CAMPAIGN 2022

EMPLOYEES CHARITABLE CAMPAIGN REPORT FILL OUT COMPLETELY - PLEASE PRINT

For United Way Use Only

Account # _____

Organization Name _____	Total # Employees _____
Street Address/P.O. Box _____	Employee Campaign Manager _____
City _____ State _____ Zip _____	Phone _____ Date _____

Totals Below Should Agree with Envelope Contents (do not include previously reported data.)
PLEASE CHECK ONE: ☐ PARTIAL REPORT ☐ FINAL REPORT

A CONTRIBUTIONS	# OF DONORS	TOTAL CONTRIBUTION	AMOUNT ENCLOSED
1) Cash/Check		\$	\$
2) Employee Payroll Deductions (give yellow copies of pledge forms to your payroll dept.)			
3) Other Fundraising (enclose all proceeds)		\$	\$
TOTAL EMPLOYEE GIVING		\$	\$
ENVELOPE TOTAL		\$	

B Please Provide the Following Information:

Caring Contributors _____ # County Leaders _____ # Super Givers _____
of Mega Givers _____ \$ Contributed by Mega Givers \$ _____
(Donors giving \$1,000 or more)

For United Way Use Only

UW Loaned Executive Signature _____

Audited by _____ Date _____

Gloucester County Public Employees Charitable Campaign
454 Crown Point Road
Thorofare, NJ 08086
(856) 845-4303

Thank You!



GLOUCESTER COUNTY PUBLIC EMPLOYEE CHARITABLE CAMPAIGN Campaign Pledge Form

Campaign Administrator:
United Way of Gloucester County
454 Crown Point Road
Thorofare, NJ 08086
(856) 845-4303
www.uwgcnj.org
United Way

1. First Name _____ M.I. _____ Last Name _____
(Street) (City) (State) (Zip)
Employer: _____ Email: _____
(All information is used for pledge processing purposes only.)

2. **YES, I WANT TO CONTRIBUTE TO THE G.C. PUBLIC EMPLOYEE CHARITABLE CAMPAIGN!**

☐ Payroll Deduction: \$ _____ Per Pay Period x _____ (# of Pay Periods) = \$ _____ Annual Payroll Gift
☐ Mega Giver (gifts of \$1,000 & above) ☐ Super Giver (1.5% of annual pay)
☐ County Leader (1.0% of annual pay) ☐ County Contributor (0.6% of annual pay)
☐ Direct Payment: I pledge a gift of \$ _____ to be paid by: ☐ Cash ☐ Personal check payable to GCPECC
Number of Pay Periods per Year: ☐ 52 ☐ 26 ☐ 24 Other: _____
TOTAL AMOUNT OF GIFT \$ _____ DATE: _____
SIGN TO AUTHORIZE _____

3. **DESIGNATE YOUR GIFT**

Select an organization(s) from the GCPECC Campaign Brochure. Fill in the agency name, and dollar amount. Each designation must be at least \$52. Thank you.
Agency _____ Annual Amount _____
☐ Check this box if you want an acknowledgement of your gift from the designated agency.

Weekly Giving Guide						
Annual Income	Super Giver (1.5%)	County Leader (1.0%)	County Contributor (0.6%)	Annual Income	Super Giver (1.5%)	County Contributor (0.6%)
\$10,000	\$2.85	\$1.92	\$1.15	\$36,000	\$10.39	\$6.92
\$12,000	\$3.42	\$2.31	\$1.39	\$40,000	\$11.54	\$7.69
\$16,000	\$4.62	\$3.08	\$1.85	\$44,000	\$12.69	\$8.46
\$20,000	\$5.76	\$3.85	\$2.31	\$50,000	\$14.42	\$9.62
\$24,000	\$6.92	\$4.62	\$2.77	\$55,000	\$15.87	\$10.58
\$28,000	\$8.08	\$5.39	\$3.23	\$60,000	\$17.31	\$11.54
\$32,000	\$9.23	\$6.15	\$3.69	\$65,000	\$18.75	\$12.50

Thanks for Giving Incentive Program
Mega Giver gift (\$1,000 or over) = 5 chances
Super Giver gift (1.5% of annual pay) = 4 chances
County Leader gift (1.0% of annual pay) = 3 chances
County Contributor gift (0.6% of annual pay) = 2 chances
Win a travel voucher or valuable gift cards
Many chances to win

Thank You!

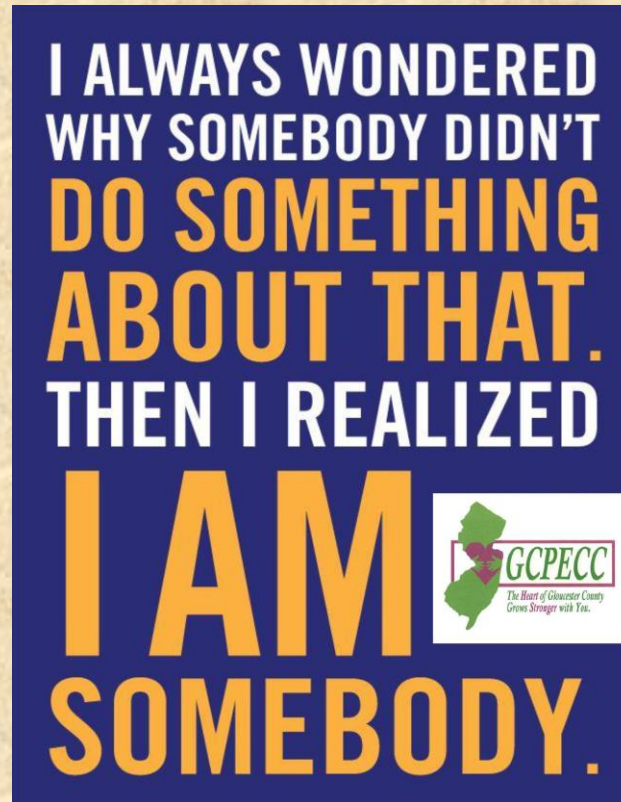
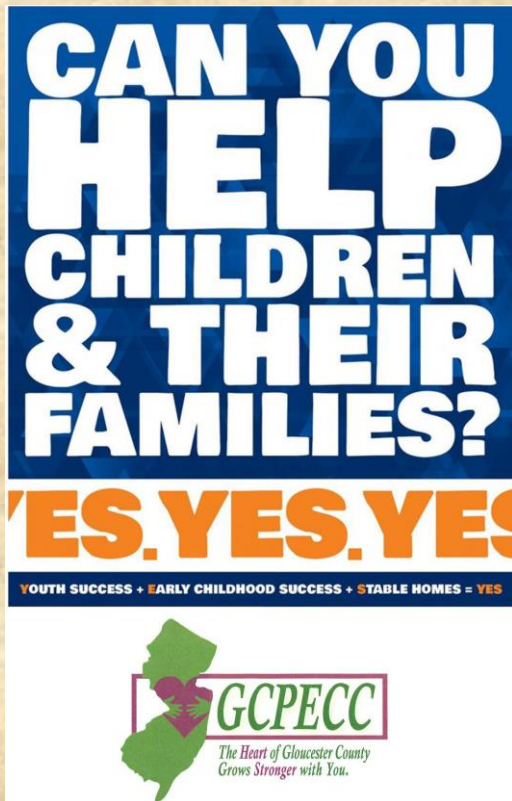
(White copy: United Way; Yellow copy: Payroll; Pink copy: Donor)

Contributions to the GCPECC are tax-deductible to the full extent of the law. Note for tax purposes that the GCPECC does not provide any goods or services, except of a nominal value in return for your contribution.

The GCPECC Pledge Form is in 3 parts: the **WHITE** page goes to UWGC, the **YELLOW** page goes to the donor's payroll department, and the **PINK** page goes to the donor for tax purposes.

Campaign Posters & Visual Aids

Many more items can be found at
<https://uwgcnj.org/campaign-toolkit/>



2022 Gloucester County Public Employees Charitable Campaign



YOUR Donation of.....

\$52 / \$260 / \$520 helps to protect religious and constitutional freedoms that includes representing clients before the Supreme Court of the United States and international tribunals around the globe.

American Center for Law and Justice (America's Charities)

\$52 helps to provide medical care for an animal in need

\$260 helps to provide safe shelter for the vulnerable animals in our care

\$520 provides 130 meals for dogs and cats while they wait to find their forever home

Animal Welfare Association

\$15 supplies a packet of ready to use therapeutic food to treat severe acute malnutrition

\$34 provides temporary emergency shelter for a family of six

\$500 equips medical workers with 1,000 testing bands to detect early signs of malnutrition in children

Action Against Hunger (Global Impact)

\$52 can provide art supplies for one child

\$260 supports field trips throughout the year for one child

\$520 supports safety supplies for ten children annually

Boys and Girls Club of Gloucester County

\$11 gives one child a mosquito net to protect them from disease

\$22 brightens a family's home with one solar lamp, creating opportunities for tasks to be completed after sundown

\$48 helps one girl continue her education, preventing early drop out and avoiding forced marriage

ChildFund International (Global Impact)

\$120 equips 10 kids with dental services, including exams, cleanings, referrals, procedures and surgeries.

\$450 gives 1 young adult the opportunity to develop their skills and aptitudes through technical training and life-skills development, create a long-term career plan and obtain a decent job in the local marketplace

\$625 provides a scholarship and digital support for one student in India

Children International (Global Impact)

\$30 gifts vegetable seeds and agricultural training to families living at extreme risk of famine

\$60 ensures children have access to a clean bathroom and a place to learn proper hygiene

\$200 supports a baking class for a teen, giving them a marketable skill that can be used at home and in the future to provide for their own family

Compassion International (Global Impact)

\$52 / \$260 / \$520 provides \$9 of food, hope, dignity and comfort to children and families who desperately need help in the U.S. and around the world

Feed the Children (America's Charities)

\$88 feeds a child for a year

\$365 feeds a family for a year

\$1,866 provides a pallet of food, enough to feed a classroom of 21 children for a year

Feed My Starving Children (Global Impact)

\$50 sends bees and chicks to a family in need of nourishment and a small business

\$120 gifts a family with a goat, creating a source of nutrition and extra income from the sale of milk and byproducts

\$150 installs a water pump to efficiently irrigate farmland, increasing crop yield and earnings

Heifer International (Global Impact)

\$15 pays for the food for a small or medium dog for a week

\$390 pays for expert medical and behavioral treatment of dogs rescued from Korean Dog Meat Farms

Humane Society International (America's Charities)

\$20 fills a child's backpack with school supplies, helping a new student feel ready to learn.

\$108 provides eight families with temporary shelter

\$1,500 builds an emergency classroom, providing a safe space for children to learn, express themselves and bond with other children

International Rescue Committee (Global Impact)

\$52 might fund audio equipment to enhance literature experiences.

\$260 might fund an exercise ball for a kinesthetic sensory learning experience.

\$520 might fund a parent program focused on mental health.

Lawrence Township Education Foundation

\$20 provides a wish kid and their family with a photo book to preserve the memories of their wish

\$50 provides fun accessories for the child's wish

Make-A-Wish Foundation (America's Charities)

\$20 equips one woman in a refugee camp with a dignity kit of basic sanitation and hygiene supplies

\$35 distributes essential hygiene kits to a family in Iraq

\$100 builds a communal hand-washing station in South Sudan to help prevent the spread of deadly diseases

Mercy Corps (Global Impact)

\$18 provides one hour of free victim services for a drunk or drugged driving victim

\$25 provides volunteers to answer MADD's 24/7 Victim Help Line for 3 days

\$50 provides resources to monitor 150 court cases to help ensure justice is served

Mothers Against Drunk Driving (America's Charities)

\$35 provides a grab bar for an individual with multiple sclerosis to support bathroom safety

\$75 provides a walker to a person living with multiple sclerosis to increase his/her mobility

Multiple Sclerosis Association of America (America's Charities)

\$50 will help us put culturally relevant books into the hands of 10 children

\$500 will help us cover the cost of a health and wellness program for early learners

National Black Child Development Institute (America's Charities)

\$52 will help fund training for one child interested in becoming an advocate for themselves and others

\$260 will help fund one child's participation in our Family Retreat Weekend

\$520 will help fund one teen's participation at the NJCTS Tim Howard Leadership Academy

NJ Center for Tourette Syndrome and Associated Disorders, Inc.

\$10 provides an urgently needed personal protective equipment (PPE) set for clinic caregivers around the world

\$100 supplies ten kits for community health workers

\$1,000 distributes contraception for ten women for five years

Partners In Health (Global Impact)

YOUR donation of... (cont'd)

\$20 builds a nation connected by trails by enabling us to work with regional, state, and municipal planners to incorporate safe ways for everyone to walk, bike and be active outdoors.

\$20 hosts our Trail Expert Network, in-person and virtual monthly events for where we share best practices with local trail groups and one-on-one technical assistance.

Rails-to-Trails Conservancy (America's Charities)

\$52 / \$260 / \$520 can enhance the Rowan student experience through support for scholarships, student programming, curriculum enhancements and more

Rowan University Foundation

\$50 provides enough food to keep three children from going hungry for a month

\$150 wraps warm, cozy blankets around 30 children displaced by conflict

\$500 replenishes supplies for a community's early education book exchange program

Save the Children (Global Impact)

\$52 can purchase games, electronics, and clothing for a child

\$260 can provide travel expenses for a family trip

\$520 can help with a swimming pool or backyard playset

Sunshine Foundation

\$130 helps 3 women experiencing homelessness secure housing, achieve long-term stability, and chart new paths for their futures

\$260 helps 26 women receive emergency supplies such as diapers and feminine hygiene products

WOMEN'S WAY (America's Charities)

\$260 can pay for several warriors who may be isolated to attend an engagement event with their peers

\$520 can provide a warrior with cycling gear needed to attend a soldier ride

Wounded Warrior Project, Inc. (America's Charities)







Your participation in the
2022 GCPECC Campaign
is helping to make the
future a brighter place
for so many.



THANK YOU!

- For giving!
- For your support and enthusiasm!
- For inspiring others!