

**Empowering your
community.**

One donation at a time.



GCPECC Campaign 2023 Best Practices

Hi, I'm Donna Murphy, and I am proud to once again be the Campaign Director for the Gloucester County Public Employees Charitable Campaign (GCPECC).

The GCPECC is underway once more raising funds for charitable organizations – local, national, and international.



Donna Murphy
Campaign Director
donnamurahy@uwgcnj.org

“We make a living by what we get, but we make a life by what we give.”

- Winston Churchill

Thank you for all that you do!

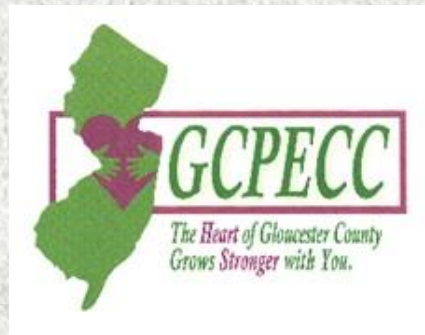




I am honored to work with Commissioner Denice DiCarlo this year, who serves as the Chair for the Gloucester County Public Employees Charitable Campaign (GCPECC).

For Campaign 2022, which saw us still fighting waves of the pandemic, the GCPECC nonetheless raised \$88,062 for the numerous charities that help our communities grow stronger and more resilient. We hope that for Campaign 2023, giving levels will be even better so that many more charities will benefit from your generosity.

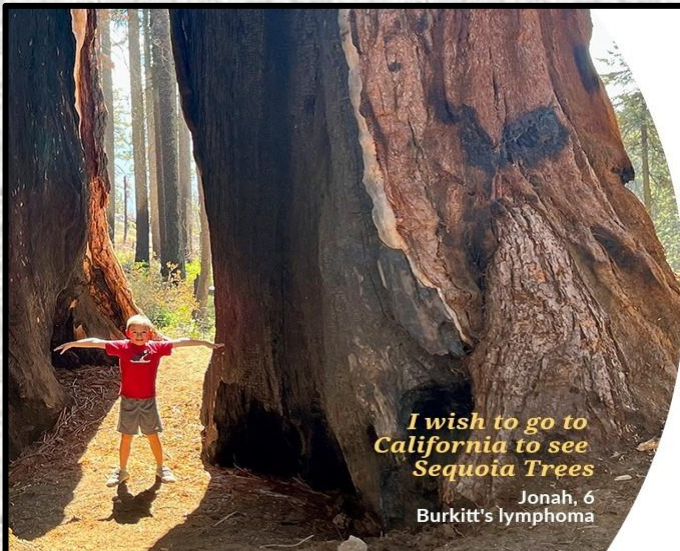
**Thank you for your support that is essential to so many.
Let's join together to build better lives in
Gloucester County!**



What is the GCPECC?



- In 1985, the NJ State Legislature enacted a law providing NJ State and Local Public Employees the opportunity to contribute to a multitude of charities through the convenience of payroll deductions.
- The GCPECC is the only fundraising campaign authorized to solicit charitable contributions in the local public employee workplace.
- The GCPECC is comprised of charitable organizations that apply to participate.
- The GCPECC is **NOT** a United Way Campaign – United Way has been elected to manage the GCPECC campaign.
- No state or local money is used to run the campaign.
- Employees can give through their workplace giving campaign each year between September and December.



I wish to go to California to see Sequoia Trees
Jonah, 6
Burkitt's lymphoma

★ ★

You can help make wishes like Jonah's come true.

.....

LEARN MORE AT NJ.WISH.ORG

.....

Make-A-Wish.



- There are **7** Federations and various other local charities.
- There are **526** charities included in the GCPECC brochure for this year!
- There are 3 types of public employees that participate – County, Municipal, and Public Education.
- Administrative costs for the campaign are 10%.
- Contributions can only be designated to the organizations participating in the GCPECC as listed in the brochure.
- Donors must contribute at least \$52 for each agency they wish to designate.
- Acknowledgement of the gift is sent to the contributor directly from the organization to which the contribution is made.



Why have a workplace campaign?

- Although many of us would like to help others, giving a substantial amount all at once is not always feasible.
- Spreading your donation out over 20, 22, 24, or 26 pay periods (depending on your pay frequency) allows you to make a larger gift without ruining your budget. For example, \$5.00 per pay x 26 pay periods equals a \$130.00 annual gift...a little at a time adds up to so much!
- **The minimum donation for each designated gift is \$52.00.**
- Each charity that participates in the campaign undergoes a rigorous screening process.
- Only charities that meet the requirements specified by the campaign regulations are approved to participate.



Why give? Where do my contributions go?

- Many of you may personally know someone who has been affected by the aftereffects of the pandemic – health issues, mental health issues, unemployment, inability to pay utility bills, those in need of rental assistance
 - Public employees have a proven record of providing support ...many of you are in the front lines of those most in need
 - YOU have the opportunity to be part of the solution
 - YOU can create change – choose a cause close to your heart
 - YOU can rescue an animal, enrich a child's life, help end suffering, assist a veteran, combat an illness, keep someone warm, support a wildlife habitat, or provide someone with shelter
- **YOU can designate your gift to any of the participating charities found in the GCPECC brochure**



What are the benefits of participation?

When you contribute through the GCPECC campaign, you can be confident that:

- Your tax deductible gift goes SPECIFICALLY to the charity you designate – in other words, it goes to the charity you choose to receive your gift and nowhere else
- Donating via payroll deduction minimizes administrative costs to charities while maximizing your contribution (10% administrative cost)
- You can manage your own philanthropy – you know when deductions start and that you can end them at any time
- You can designate to as many charities participating in the GCPECC campaign as you wish, bearing in mind that **each designation must be at least \$52**
- Giving is cost-effective and effortless!



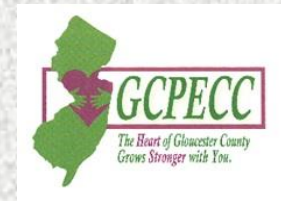
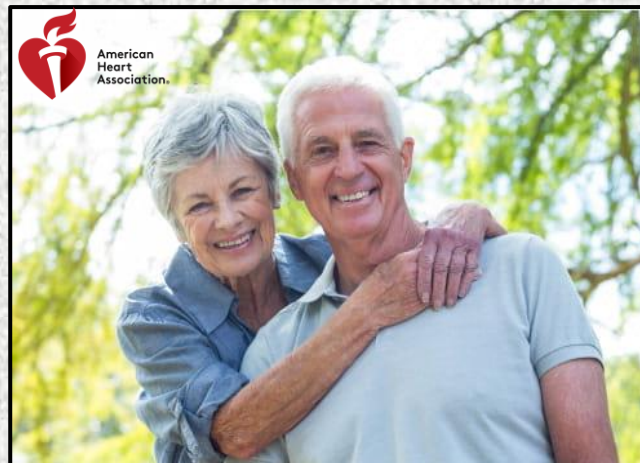
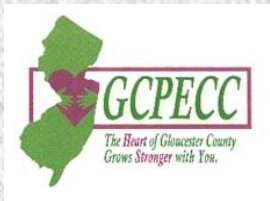
GOALS FOR 2023

- ✓ **ASK people to please give** – it is typical for people to avoid making a commitment unless they are specifically ASKED and are given enough information to make their decision – the #1 reason people do not give is because they were not asked
- ✓ **INCREASE PARTICIPATION** – determine ways to reach out to all employees
- ✓ **INCREASE THE CAMPAIGN'S AWARENESS** – share information about all the different charities participating
- ✓ **INCREASE VISIBILITY** – consider email blasts and posters advertising the campaign
- ✓ Consider New Hire enrollment program
- ✓ Consider Retiree program



The Employee Campaign Manager (ECM) is Responsible for:

- Organizing/Planning the campaign
- Coordination of the campaign
- Management of GCPECC activities
- Liaison to the County Representative / United Way Representative



Important First Steps

- Attend ECM Training, typically held every September
- Review last year's campaign – what worked and what you would do differently
- Establish support from top management
- Recruit a team eager to help you
- Plan for a “campaign window”...how long will your campaign last?
- Develop a fun and exciting plan that includes a campaign kickoff, incentives or other activities



A Checklist for a Fun and Successful Campaign



ECM Checklist



- 1. Teamwork! Ask your coworkers to assist you...this will be your “committee”!
- 2. Ask senior management if they would publicly support the campaign via email blasts, or thanking those who pledged via email or text.
- 3. Review the prior year’s campaign performance & calculate a winning strategy.
- 4. Be the “face” of the GCPECC...hand deliver brochures to your coworkers, put up posters around your workplace announcing the campaign, get creative!
- 5. Run the campaign:
 - ✓ Personalize pledge forms with employee names, if possible
 - ✓ Schedule dates for the campaign to begin and end
 - ✓ Ask the GCPECC Campaign Director to schedule a guest speaker for your kickoff date
 - ✓ Make sure all employees have received GCPECC brochures and pledge forms
- 6. Report campaign results to the County Representative or to Donna Murphy (see “Wrapping Up the Campaign”)
- 7. Report final results in county-wide/district-wide/municipality-wide announcement and thank all who pledged via email, text, county-/district-/municipality-wide newsletter, and/or departmental meeting.
- 8. **Don’t forget to say THANK YOU to all donors, committee members, and helpers!**



During the Campaign

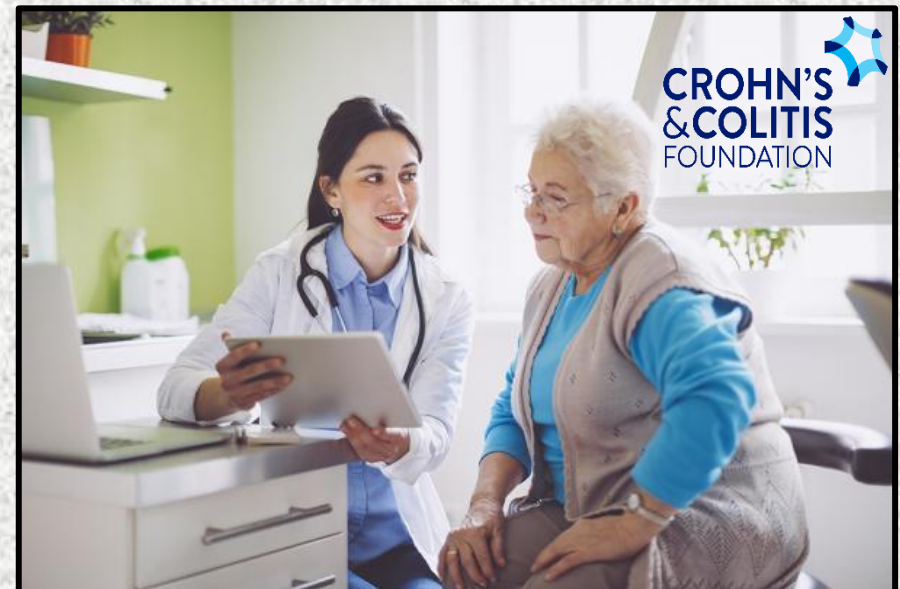


- Emphasize payroll deduction as the preferred method of giving...it's the most cost-effective and easiest way to pledge.
- "Asks" are more effective if done in person rather than sending an "ask" in an email or leaving a pile of pledge forms in a common area...these are typically ignored. Instead, speak about the campaign at staff meetings either live or virtual, and hand pledge forms to your coworkers personally.
- Promote and educate! Many people do not realize that pledging just \$3.00 per week (the price of a cup of coffee and a donut) becomes \$156.00 given per year! Make sure all your coworkers know this.
- Create awareness of the campaign using poster, fliers, and email blasts.
- Share your campaign results, events, and photos throughout your workplace.
- Track and report results.



Wrapping up the Campaign

- Make a final request via email for all employees to fill out their pledge forms
- Ensure the pledge forms are filled out completely, signed, and that the math is accurate...say THANK YOU to all those who pledge!
- Collect pledge forms and any cash or checks (most pledges will be payroll deduction), total all the proceeds, collect Thanks for Giving tickets, put everything in an Employee Campaign Envelope, and give to your Loaned Executive or to the GCPECC Campaign Director, Donna Murphy.
- Develop a formal thank you plan for all volunteers and donors...an email blast along with an invitation to donuts in the breakroom is one idea



Some Ideas for Thanking Donors, Committee Members, and All Those Who Helped With the Campaign

- ✓ Place Thank-You posters throughout facility (available from UWGC and can be found on our website www.uwgcnj.org/campaign-toolkit/ ...please email lcheeseman@uwgcnj.org – all posters can be personalized)
- ✓ Publish a special Thank-You edition of Employee Newsletter.
- ✓ Send Thank-You emails or text messages.
- ✓ Always publicize winners of raffles, prizes, competitions, etc.



2023 GCPECC Brochure

Pt. 1



2023 Gloucester County Public Employees Charitable Campaign



Animal Sanctuary Society Inc. found a loving home for Betty after this eye surgery!

www.animalsanctuaryincnj.org



GCPECC

Your gift to a federation (printed in green ink) or charity listed in this brochure can make a difference. Please take action by completing the "designate your gift" section of the campaign pledge form with the name and annual amount of your gift. Minimum for designations is \$52.

The Heart of Gloucester County Grows Stronger with You.

CHC: Creating Healthier Communities

Building stronger communities and taking action to improve health and wellbeing through giving opportunities, causes, volunteering, and health resources. 800.654.0845
www.CHGmpecc.org

- A Kid Again
- Action for Healthy Kids
- AIDS Programs of the National Minority AIDS Council
- AIDS Research Foundation (amIAR)
- Alliance Defending Freedom
- Alpha One Foundation
- ALS Association
- Alzheimer's Association
- Alzheimer's New Jersey
- American Bible Society
- American Cancer Society
- American Council of the Blind
- American Diabetes Association
- American Family Association, Inc.
- American Foundation for Suicide Prevention
- American Heart Association
- American Kidney Fund
- American Liver Foundation
- American Lung Association
- American Parkinson Disease Association
- Arthritis Foundation
- Autism Speaks
- Be The Match Foundation
- Block Women's Health Imperative
- Boys & Girls Clubs of America (BGCA)
- Breast Cancer Research Foundation, Inc.
- Campus Crusade for Christ's Great Commission Foundation
- Cancer Hope Network
- Cancer Research America - NCR
- Cancer Research Institute
- Care Net
- Cerebral Palsy Foundation
- Children's Cancer Assistance Fund
- World Relief Emergency Fund / Children's Food Fund
- Children's Hospital Foundation
- Children's Tumor Foundation
- Christian Military Fellowship
- Colorectal Cancer Alliance
- Crohn's & Colitis Foundation
- Cystic Fibrosis Foundation
- Deborah Heart & Lung Center
- Doctors Without Borders Medecins Sans Frontieres USA
- Epilepsy Foundation
- Family Research Council Inc.
- Fisher House Foundation
- Focus on the Family
- Gloucom Research Foundation
- Hazelden Betty Ford Foundation
- Huntington's Disease Society of America
- International Justice Mission
- JDRF International
- Keep A Child Alive
- Leukemia & Lymphoma Society
- Leukemia Research Foundation
- Lupus Foundation of America
- March of Dimes
- MAZON: A Jewish Response to Hunger
- Mental Health America (formerly National Mental Health Association)
- Mental Health Association in New Jersey
- Mercy Ships
- Military Community Youth Ministries
- Muscular Dystrophy Association

NAMI (National Alliance on Mental Illness)

- National Breast Cancer Foundation
- National Hemophilia Foundation
- National Kidney Foundation
- National Multiple Sclerosis Society
- National Psoriasis Foundation
- Nazarene Compassionate Ministries Inc.
- Pancreatic Cancer Action Network
- Parkinson's Foundation
- Pet Partners
- Prevent Child Abuse New Jersey
- Prison Fellowship Ministries
- Rebuilding Together
- Samaritan's Purse
- Smile Train
- St. Jude Children's Research Hospital
- Susan G. Komen
- The Arc of New Jersey
- The Navigators
- The Society of Saint Andrew Inc.
- The Y Foundation
- Unbound
- United Breast Cancer Foundation
- United Services Organizations, Inc. (USO, Inc)
- USA Cares
- Voices of the Martyrs, Inc.
- Water Mission
- Water4, Inc.
- ZERO - The End of Prostate Cancer

United Way of Gloucester County

Raises funds to support Health and Human Services for local residents and creates collaborations to address community problems. 856.845.4303 www.uwgcj.org

- Abilities Solutions
- Acenda Integrated Health
- American Red Cross
- Arc Gloucester
- Big Brothers/Big Sisters Independence Region
- Boy Scouts of America Garden State Council
- Center for Family Services, Inc.
- FamCare
- Food Bank of South Jersey, Inc.
- Girl Scouts of Central and Southern New Jersey
- Glascote Child Development Centers
- HellyDELL, Inc.
- Literacy New Jersey
- Maryville Inc.
- Rapano Pro School Day Care, Inc.
- Samaritan Healthcare & Hospice
- Volunteer Center of South Jersey
- Volunteers of America of Delaware Valley, Inc.
- YMCA of Gloucester County

EarthShare New Jersey

Mobilize the people of NJ to protect our air, water, land and wildlife for a cleaner, healthier and safer place to live, work and play. (609) 989-1160
www.earthsharenj.org

- African Wildlife Foundation
- American Farmland Trust
- American Forests
- American Littoral Society
- Beyond Pesticides
- Born Free USA
- Clean Water Fund
- Comite De Apoyo A Los Trabajadores Agrícolas (CATA)
- Conservation International
- Conserve Wildlife Foundation of NJ

Defenders of Wildlife

- Delaware Riverkeepers Network
- Earthworks
- Eastern Environmental Law Center
- Environmental Law Institute
- Flat Rock Brook Nature Center
- Friends of Liberty State Park
- Friends of NJ School of Conservation
- Greater Newark Conservancy
- Hockersack Riverkeeper
- ISLES, Inc.
- Izaak Walton League of America
- Lake Hopatcong Foundation
- Land Trust Alliance
- Monmouth Conservation Foundation
- National Parks Conservation Association
- National Wildlife Federation
- Natural Resources Defense Council
- Nature Conservancy, The
- New Jersey Audubon Society
- New Jersey Conservation Foundation
- Ocean Conservancy
- Peregrine Fund, The
- Pinelands Preservation Alliance
- RMI
- Save Boregale Bay
- Scenic America
- Sierra Club Foundation, The
- SPASH: Delaware River Floating Classroom
- Surfider Foundation
- Teaneck Creek Conservancy
- Union of Concerned Scientists
- Wetlands Institute, The
- Wilderness Society, The
- Woodford Cedar Run Wildlife Refuge
- World Wildlife Fund
- Xerxes Society

America's Best Charities

Feeding the hungry. Sheltering the homeless. Protecting the children. And healing the sick. America's finest independent charities. Working with you to share the American Way. 800.477.0733 www.independentcharities.org

- Abandoned Children's Fund
- Abortion Federation, National (NAF)
- Abused Children's Fund, Inc.
- Adoptions by Cradle of Hope
- After A Child Dies - The Compassionate Friends
- Aid for Starving Children
- Aid for Trash Dump Children: The Unforgotten
- AIDS Children's Foundation
- Air & Space Forces Association
- Alex's Lemonade Stand Foundation for Childhood Cancer
- Alley Cat Allies
- Alley Cat Rescue
- Altopia Areata Foundation National
- Alzheimer's Foundation of America
- Alzheimer's Research and Prevention Foundation
- Alzheimer's Research Foundation, Fisher Center
- American Association for Cancer Research
- American Association of Kidney Patients Inc.
- American Battlefield Trust
- American Breast Cancer Foundation
- American Humane Association
- American Indian College Fund
- American Indian Youth Running Strong
- American Institute for Cancer Research
- American Kennel Club Canine Health Foundation
- American Whitewater
- Americans Helping Americans

2023 GCPECC Brochure Pt. 2



America's VetDogs - the Veterans's K-9 Corps, Inc.
 Angel Canines for Wounded Warriors
 Animal Crisis Care
 Animal League America
 Animal Legal Defense Fund
 Anxiety and Depression Association of America
 Aplastic Anemia & MDS International Foundation
 Appalachian Trail Conservancy
 Apraxia Kids
 Army Heritage Center Foundation
 Arthritis National Research Foundation
 Asian Children's Rescue & Relief Fund
 ASPCA: American Society for the Prevention of Cruelty to Animals
 Autism Intervention and Treatment Research - Organization for Autism Research
 Autism Society of America
 Autoimmune Association
 Bergen University of Canine Studies
 Bible Believers Fellowship Inc.
 Big Brothers Big Sisters of America
 Big Cat Rescue Corp
 Bladder Cancer Advocacy Network
 Boone and Crockett Club
 Born This Way Foundation
 Boulder Crest Retreat for Military & Veteran Wellness
 Brain & Behavior Research Foundation
 Brain Injury Association of America
 Brain Tumor Association, American (American Brain Tumor Association (ABTA))
 Breed and Water for Africa, Inc.
 Breast Cancer Action
 Breast Cancer African American Sisters Network, Inc.
 Breast Cancer Aid and Research Institute
 Breast Cancer Research & Assistance Fund
 Brother's Brother Foundation
 Can Do Multiple Sclerosis
 Cancer Aid and Research Fund
 Cancer Care, Inc.
 Cancer Research America - NCFR
 Cancer Research Fund of the Damon Runyon - Walter Winchell Foundation
 Canine Assistants
 Canine Companions for Independence
 Canines for Disabled Kids
 Carry the Load
 Carer Center
 Catholic Legal Immigration Network, Inc.
 Catholic Relief Services - US/CDB
 Center for Infectious Disease and Vaccine Research
 Center for Reproductive Rights
 Certified Humane
 CHADD (Children & Adults with Attention-Deficit/Hyperactivity Disorder)
 Chesapeake Bay Foundation Inc.
 Child Find of America
 Child Foundation
 Child Rescue International
 Child Slavery, Trafficking and Forced Labor Rescue
 Childhood Brain Tumor Foundation
 Childhood Cancer Research for a Cure
 Children of Fallen Patriots Foundation
 Children of Fallen Patriots Foundation
 Children of the Night
 Children's Cancer Aid and Research Institute
 Children's Defense Fund
 Children's House at the Johns Hopkins Hospital
 Children's Hunger Fund
 Children's Hunger Relief Fund
 Children's Medical Ministries

Children's Organ Transplant Association
 Children's Wish Foundation International
 Christian Freedom International
 Christian Relief Services
 Concerns of Police Survivors, Inc. (COPS)
 Coral Reef Alliance
 Cornelia de Lange Syndrome Foundation
 Correctional Peace Officers Foundation
 Covenant Kids
 Cure Alzheimer's Fund
 Days End Farm Horse Rescue
 Deaf Children's Literacy Project
 Delta Research and Education Foundation
 Diabetes Action Research and Education Foundation
 Dian Fossey Gorilla Fund International
 Direct Relief
 Disabled American Veterans (DAV) Charitable Service Trust
 Disabled Children's Fund
 Dogs Deserve Better
 Dogs for Better Lives
 Dogs Lost Chance
 Dogs on Death Row
 Dystonia Medical Research Foundation
 Educated Choices Program, Inc.
 Elephant Sanctuary
 Elephants, Saving Elephants and Habitat Worldwide
 EOD Warrior Foundation
 Equine Land Conservation Resources
 Fabreus Children's Foundation
 Farm Animal Rescue, Adoption, and Sanctuary Form Sanctuary Inc.
 Federation For American Immigration Reform
 Feeding Pets of the Homeless
 Fisher House Foundation
 Fred Hutchinson Cancer Center
 Freedom Alliance
 Friends of Animals
 Futures Without Violence
 Gary Sinise Foundation
 Gettysburg Foundation
 Gluten Intolerance Group of North America
 GO2 Foundation for Lung Cancer
 Greenpeace Fund
 Guide Dog Foundation for the Blind, Inc.
 Guide Dogs for the Blind, Inc.
 Guide Dogs of America
 Habitat for Humanity International
 Hearing Health Foundation
 Heart Disease Aid and Research Fund
 Hearts United for Animals
 Hispanic Scholarship Fund
 Holt International Children Services
 Homes for our Troops
 Hope for the Warriors
 HOPE Worldwide
 Hospice Foundation for End-of-Life Care
 Hospice Foundation of America
 Humane Society of Atlantic County
 Hydrocephalus Association
 In Defense of Animals
 International Myeloma Foundation
 Iraq and Afghanistan Veterans of America, Inc.
 Israel Guide Dog Center for the Blind
 K9s For Warriors
 Kidney Cancer Association
 Leukemia Clinical Research Foundation
 Lutheran World Relief
 Lymphoma Research Foundation
 Madre, Inc

Marine Corps - Law Enforcement Foundation
 Marine Corps League Foundation Inc.
 Marine Corps Scholarship Foundation
 Marine Mammal Center
 Marine Mammal Stranding Center
 Matthew 25 - Ministries
 MercyUSA for Aid and Development, Inc.
 Mexican American Legal Defense and Educational Fund
 Military Officers Association of America Scholarship Fund
 Monmouth County SPCA
 Multiple Sclerosis Foundation
 National CASA/GAL Association for Children
 National Center for Missing and Exploited Children
 National Park Trust
 National Veterans Legal Services Program, Inc.
 Native Forward Scholars Fund
 NavySEAL Foundation, Inc.
 NEADS INC
 NephCure Kidney International
 NJ Aid for Animals, Inc.
 One Sky
 Operation First Response, Inc.
 Operation Homefront
 Parkinson's Research - The Michael J Fox Foundation for Parkinson's Research
 Paws for Purple Hearts
 Paws with a Cause
 pawsways
 Pearl S. Buck International, Inc.
 Pediatric Brain Tumor Foundation of the United States Inc.
 Pediatric Cancer Research Foundation
 PETA - People for the Ethical Treatment of Animals
 Pets for Patriots, Inc.
 Philippines Children's Shelter
 Physicians Committee for Responsible Medicine
 PKD Foundation
 Planned Parenthood Federation of America
 Public Employees for Environmental Responsibility
 Pulmonary Hypertension Association
 Puppies Behind Bars
 Purple Heart Foundation
 Reinforest Trust
 Ramapo-Bergen Animal Refuge
 Rape, Abuse & Incest National Network (RAINN)
 Reflex Sympathetic Dystrophy Syndrome Association of America
 RESOLVE: The National Infertility Association
 Restless Legs Syndrome2 Foundation
 Rocky Mountain Elk Foundation
 Sarcoma Foundation of America Inc.
 Save The Chimps
 Save the Mentee Club, Inc.
 SAVE, A Friend to Homeless Animals
 Scholarship America
 Search Dog Foundation
 Search for Common Ground
 Seeing Eye, Inc.
 Semper Fi & America's Fund
 SEVA Foundation
 Shriners Hospitals For Children
 Skin Cancer Foundation
 Soldiers Angels
 Southeastern Guide Dogs Inc.
 Special Forces Family Fund
 Special Operations Warrior Foundation
 Stand Up to Cancer
 Student Conservation Association, The
 Suicide Awareness Voices of Education
 Support our Troops

The Dream Factory, Inc.
 Thyroid Association, American
 Tigers in America
 TMI Association LTD.
 Toys for Tots Foundation
 Trans Mountain Foundation
 UCSF Benioff Children's Hospital Foundation
 United States Association for the UNHCR
 United States Sportsmen's Alliance Foundation
 USA Cares Inc.
 USA Wrestling
 Vegan Outreach
 Veteran Tickets Foundation
 Veterans of Foreign Wars Foundation
 Water.org
 World Animal Protection
 Wounded Warrior: Emergency Support Fund
 Formerly Air Warrior Courage Foundation
 Wounded Warriors in Action Foundation
 Wreaths Across America
 Yellowstone Forever

Global Impact

Inspiring greater giving to address critical humanitarian issues throughout the world, such as disaster response, human trafficking, education, clean water and hunger. 800.836.4620
www.charity.org/give
 ACCION
 Action Against Hunger
 Alight (Formerly American Refugee Committee)
 American Jewish World Service
 AmeriCares
 Amref Health Africa
 ANERA (American Near East Refugee Aid)
 Ashoka
 CARE
 Children International
 Church World Service
 Clinton Foundation
 CMIB (Catholic Medical Mission Board)
 Compass International
 ECHO
 Episcopal Relief & Development
 Feed My Starving Child
 FINCA International
 Food for the Poor
 Global Partners in Care
 Gramscian Foundation
 Health Volunteers Overseas
 Haifa International
 Helen Keller International
 HIAS
 Hope for Haiti
 Human Rights Watch
 Humanity & Inclusion
 International Medical Corps
 International Orthodox Christian Charities (IOCC)
 International Relief Teams
 International Rescue Committee, Inc.
 Islamic Relief USA
 IAP International
 Medical Teams International
 Mercy Corps
 Operation Smile
 Oxfam America
 Pan American Development Foundation
 Partners in Health

Plan International USA
 Prison Fellowship International
 Project HOPE
 Refugees International
 Rise Against Hunger
 Save The Children
 SEE International
 The Salvation Army World Service Office (SAWSO)
 UNICEF USA
 Unitarian Universalist Service Committee
 United Methodist Committee on Relief (UNICOR)
 United Seaman's Service
 Water For People
 White Ribbon Alliance
 Women for Women International
 World Bicycle Relief
 World Food Program USA
 World Relief
 World Renew
 World Vision

America's Charities

Working to build strong communities. Addressing needs of children, families, communities through member programs, by helping employers and employees support our member charities' programs. 800.458.9505
www.charities.org
 AIDS Fund
 Alzheimer's Disease Research
 American Center for Law and Justice
 Amnesty International USA
 Best Friends Animal Society
 Breast Cancer Coalition
 CureSearch for Children's Cancer
 Diabetes Research and Wellness Foundation
 Kinsway Education Foundation 656-467-3300
www.krsd.org
 Ashoka
 CARE
 Children International
 Church World Service
 Clinton Foundation
 CMIB (Catholic Medical Mission Board)
 Compass International
 ECHO
 Episcopal Relief & Development
 Feed My Starving Child
 FINCA International
 Food for the Poor
 Global Partners in Care
 Gramscian Foundation
 Health Volunteers Overseas
 Haifa International
 Helen Keller International
 HIAS
 Hope for Haiti
 Human Rights Watch
 Humanity & Inclusion
 International Medical Corps
 International Orthodox Christian Charities (IOCC)
 International Relief Teams
 International Rescue Committee, Inc.
 Islamic Relief USA
 IAP International
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 Oxfam America
 Pan American Development Foundation
 Partners in Health
 Plan International USA
 Prison Fellowship International
 Project HOPE
 Refugees International
 Rise Against Hunger
 Save The Children
 SEE International
 The Salvation Army World Service Office (SAWSO)
 UNICEF USA
 Unitarian Universalist Service Committee
 United Methodist Committee on Relief (UNICOR)
 United Seaman's Service
 Water For People
 White Ribbon Alliance
 Women for Women International
 World Bicycle Relief
 World Food Program USA
 World Relief
 World Renew
 World Vision



Additional Unaffiliated Agencies

Animal Sanctuary Society, Inc. (856) 642-0004
www.animalsanctuarysociety.org
 Animal Welfare Association (856) 424-2288
www.awa.org
 Autism New Jersey (609) 588-8200
www.autismnj.org
 Boys and Girls Clubs of Gloucester County, Inc. (856) 881-6084
www.gbcb.org
 Alzheimer's Disease Research
 Emmanuel Center Foundation (856) 853-4803
www.emmanuelcenter.org
 Gloucester County Hero Scholarship Fund Inc. (856) 244-1059
www.gchero.org
 Histocytosis Association Inc. (856) 589-6606
www.histc.org
 House of Charity/Diocese of Camden (856) 583-6156
www.camdenidiocese.org
 Hyacinth Aids Foundation (732) 246-0204
www.hyacinth.org
 Kinsway Education Foundation 656-467-3300
www.krsd.org
 Lawrence Township Education Foundation (609) 310-1831
www.ltefj.org
 Mainstage Center for the Arts (854) 302-6485
www.mainstage.org
 Martin Luther King Youth Center Inc. (908) 526-3688
www.mlkycenter.org
 New Jersey Center for Tourette Syndrome and Associated Disorders, Inc. (908) 575-7250
www.njtds.org
 Oasis Animal Sanctuary (856) 284-6311
www.oasisanimalsanctuary.org
 Mothers Against Drunk Driving
 Memorial Sloan Kettering Cancer Center
 Multiple Sclerosis Association of America
 NAACP Foundation
 NAACP Legal Defense and Education Fund
 NARAL Pro-Choice America Foundation
 National Black Child Development Institute
 National Down Syndrome Society
 National Fallen Firefighters Foundation
 Overton Cancer Research Fund Alliance
 PatSmart Charities, Inc.
 Rails-to-Trails Conservancy
 Reading Foundation, Inc. (RFI)
 Ronald McDonald House Charities
 Southern Poverty Law Center
 The Conservation Fund
 The Hole In The Wall Gang Fund
 The Humane Society of the United States
 The Obama Foundation
 WOMEN'S WAY
 Wounded Warrior Project, Inc.
 The Children's Hospital of Philadelphia Foundation (267) 426-6500
www.giftsofchildhood.com
 United Negro College Fund Inc. / UNCF (212) 820-0165
www.undcf.org



2023 Gloucester County Public Employees Charitable Campaign Roster of Charities



2023 Gloucester County Public Employees Charitable Campaign Roster of Applicants

Applicants with State Letter

America's Best Charities

America's Charities

Animal Sanctuary Society, Inc.
Animal Welfare Association
Autism New Jersey
Boys and Girls Clubs of Gloucester County
The Children's Hospital of Philadelphia Foundation (CHOP)

CHC: Creating Healthier Communities

EarthShare New Jersey

Emmanuel Cancer Foundation

Global Impact

Histiocytosis Association, Inc.
House of Charity
Kingsway Education Foundation
Lawrence Township Education Foundation
Mainstage Center for the Arts
Martin Luther King Youth Center, Inc.
New Jersey Center for Tourette Syndrome and Associated Disorders, Inc.
The Oasis Animal Sanctuary, Inc.
Rowan University Foundation
South Jersey Dream Center
Sunshine Foundation
The Alicia Rose "Victorious" Foundation
United Negro College Fund, Inc.
United Way of Gloucester County

Returning Applicants without State Letter

Gloucester County Hero Scholarship Fund, Inc.
Hyacinth AIDS Foundation
Rowan College Foundation at Gloucester County

Not participating

Crossroads4Hope
Eden Autism Services Foundation
Gloucester County Special Services Education Foundation, Inc.
Kingsway Learning Center
New Jersey SHARES
Stork Storks
United Way of Greater Philadelphia and Southern New Jersey
Young Life Gloucester County

2023 United Way of Gloucester County Brochure



Amber Burruezo
Co-Chair, 2023 Campaign

United Way
United Way of
Gloucester County

Claire Riggs
Co-Chair, 2023 Campaign

WE THRIVE WHEN WE LIVE UNITED!

For more than 65 years the United Way of Gloucester County has worked with community partners and local organizations to address community needs and face the challenges of tomorrow. We focus on and combat issues of **Education, Health and Financial Stability** - the key building blocks for a good life.

We achieve outcomes through pooling the generous donations of local employees, corporations, small businesses and private donors, like you. Please consider making a donation to the United Way's Annual Campaign. Your tax-deductible donation stays in Gloucester County, and directly supports the much-needed services our Community Partners provide, including:



- Access to health care and services, grief and family counseling, job training and coaching, and transportation services to access work and career opportunities
- Quality after school & summer programs
- Programs for seniors
- *Plus much more!*



Amber Burruezo

Claire Riggs

DONATE • VOLUNTEER • THRIVE!

WE THRIVE WHEN WE LIVE UNITED!

READY, SET, THRIVE!



Please support the **2023 Annual Campaign**
www.uwgcnj.org/donate



United Way of
Gloucester County



Learn more about the
United Way of Gloucester County -
check out our **Interactive FlipBook:**



454 Crown Point Road • Thorofare, NJ 08086
(856) 845-4303

Thanks for Giving Raffle Form



Thanks for Giving
many chances to win

Travel Voucher
(take the trip of your dreams)

And other
prizes



Thanks for Giving Entry Form: Complete this entry form and return it to Thanks for Giving, c/o United Way of Gloucester County, 454 Crown Point Rd., Thorofare, NJ 08086. Must be received by December 1st. **DO NOT SEPARATE FORM.**

Please complete Level of Support & Personal Information Sections

Level of Support (check one)

- Founders/Mega Givers
- Leadership Plus/Super Giver
- Leadership/County Leader
- Fair Share/County Contributor

Personal Information

Name: _____

Organization: _____

Home Address: _____

Day Phone: _____ Evening: _____

Official Thanks for Giving Rules and Regulations - No donation required. Prize winners will be picked from all eligible entries at the December UWGC Board of Director's meeting. Odds of winning will be determined by the number of entries received. Winner need not be present to win. Must be at least 18 years of age to participate. Prizes will be awarded to an individual only, organizations do not qualify. United Way reserves the right to validate pledge of winner, if applicable. Employees of United Way and their immediate families are not eligible to participate. If you have not contributed and wish to enter, or if you have contributed and wish additional chances, for each entry, hand print on a 3x5 card "Thanks for Giving Entry Form Request" and send it with a self-addressed stamped envelope to United Way 454 Crown Point Road, Thorofare, NJ 08086. Each such request must be received not later than December 1st and each request must be mailed in a separate envelope. Only one entry form will be issued per request. No mechanical reproductions of the 3x5 card or the entry form are permitted. United Way is not responsible for lost or late entries or mail. No substitute will be made for the prize, and the prize is not redeemable for cash. Winners are solely responsible for any and all applicable state and local taxes and charges due. Winners agree to participate in any promotional/publicity activities held in conjunction with this promotion to include name and photograph in all media, including but not limited to radio, television and print.



Gloucester County Public Employees Charitable Campaign

2023 Thanks for Giving

Grand Prize: \$1,000 Travel Voucher

Target	\$100.00	Shoprite	\$100.00
Target	\$100.00	Shoprite	\$100.00
Wal-Mart	\$100.00	Wawa	\$ 50.00
Wal-Mart	\$100.00	Wawa	\$ 50.00
Wawa	\$ 50.00	Wawa	\$ 50.00



1,700 children will be diagnosed with pediatric sarcoma in the U.S. this year.



#THANKFULL

With the "Thanks for Giving" program, we give thanks to YOU for your continued support!

You will be eligible to win a wide variety of prizes from a \$1,000 travel voucher to assorted gift cards when you contribute at Fair Share and above.

This year, please consider a Leadership or Founders-level contribution and increase your chances of winning!

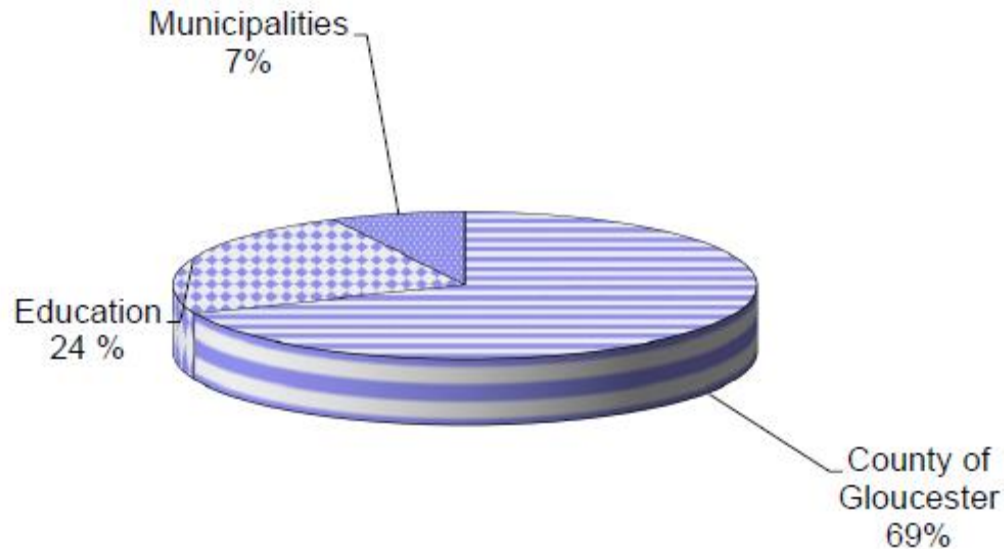
- 5 Chances to Win = Founder/Mega Giver (\$1,000+)
- 4 Chances to Win = Leadership Plus/Super Giver (1.5%)
- 3 Chances to Win = Leadership/County Leader (1.0%)
- 2 Chances to Win = Fair Share/County Contributor (0.6%)

Good luck and **THANK YOU** for your continued support!



We'd like to say a huge **THANK YOU!** to our sponsors for making the Thanks for Giving Program possible.

Gloucester County Public Employee 2022 Campaign



Amount Raised Through G.C.P.E.C.C. By Division

County of Gloucester*	\$60,522.65
Education**	\$20,974.50
Municipalities	\$6,567.00
TOTAL	\$88,064.15

* includes Housing Authority

** includes G.C. Special Service, G.C. Institute of Technology, G.C. College and EIRC

FIVE-YEAR CAMPAIGN HISTORY 2018-2022



GLOUCESTER COUNTY PUBLIC EMPLOYEES CHARITABLE CAMPAIGN

GCPECC AREA	2022 \$	2021 \$	2020 \$	2019 \$	2018 \$
County of Gloucester	60,523	60,828	58,051	73,753	83,134
Education	20,974	22,214	23,005	34,745	42,164
Municipalities	6,567	6,938	8,350	6,021	6,730
TOTALS	88,064	89,980	89,406	114,519	132,028



Campaign Envelope

Pledge Form

CAMPAIGN 2022

EMPLOYEES CHARITABLE CAMPAIGN REPORT FILL OUT COMPLETELY - PLEASE PRINT

For United Way Use Only
Account # _____

Organization Name _____	Total # Employees _____
Street Address/P.O. Box _____	Employee Campaign Manager _____
City _____ State _____ Zip _____	Phone _____ Date _____

Totals Below Should Agree with Envelope Contents (do not include previously reported data.)
PLEASE CHECK ONE: PARTIAL REPORT FINAL REPORT

A CONTRIBUTIONS	# OF DONORS	TOTAL CONTRIBUTION	AMOUNT ENCLOSED
1) Cash/Check		\$	\$
2) Employee Payroll Deductions <i>(give yellow copies of pledge forms to your payroll dept.)</i>			
3) Other Fundraising (enclose all proceeds)		\$	\$
TOTAL EMPLOYEE GIVING		\$	\$
ENVELOPE TOTAL		\$	\$

B Please Provide the Following Information:

Caring Contributors _____ # County Leaders _____ # Super Givers _____

of Mega Givers _____ \$ Contributed by Mega Givers \$ _____
(Donors giving \$1,000 or more)

For United Way Use Only

UW Loaned Executive Signature _____ Date _____

Audited by _____

Gloucester County Public Employees Charitable Campaign
454 Crown Point Road
Thorofare, NJ 08086
(856) 845-4303

Thank You!



GLOUCESTER COUNTY PUBLIC EMPLOYEE CHARITABLE CAMPAIGN Campaign Pledge Form

Campaign Administrator:
United Way of Gloucester County
454 Crown Point Road
Thorofare, NJ 08086
(856) 845-4303
www.umgpcnj.org



1. First Name _____ M.I. _____ Last Name _____

(Street) (City) (State) (Zip)

Employer: _____ Email: _____
(All information is used for pledge processing purposes only.)

2. **YES, I WANT TO CONTRIBUTE TO THE GC. PUBLIC EMPLOYEE CHARITABLE CAMPAIGN!**

Payroll Deduction: \$ _____ Per Pay Period x _____ (# of Pay Periods) = \$ _____ Annual Payroll Gift

Mega Giver (gifts of \$1,000 & above) Super Giver (1.5% of annual pay)
 County Leader (1.0% of annual pay) County Contributor (0.6% of annual pay)

Direct Payment: I pledge a gift of \$ _____ to be paid by: Cash Personal check payable to GCPECC

Number of Pay Periods per Year: 52 26 24 Other: _____

TOTAL AMOUNT OF GIFT \$ _____ DATE: _____

SIGN TO AUTHORIZE _____

3. **DESIGNATE YOUR GIFT**

Select an organization(s) from the GCPECC Campaign Brochure. Fill in the agency name, and dollar amount. Each designation must be at least \$52. Thank you.

Agency	Annual Amount
_____	_____
_____	_____

Check this box if you want an acknowledgement of your gift from the designated agency.

Weekly Giving Guide							
Annual Income	Super Giver (1.5%)	County Leader (1.0%)	County Contr. (0.6%)	Annual Income	Super Giver (1.5%)	County Leader (1.0%)	County Contr. (0.6%)
\$10,000	\$2.85	\$1.92	\$1.15	\$36,000	\$10.39	\$6.92	\$4.15
\$12,000	\$3.42	\$2.31	\$1.39	\$40,000	\$11.94	\$7.99	\$4.81
\$16,000	\$4.62	\$3.08	\$1.85	\$44,000	\$12.69	\$8.46	\$5.08
\$20,000	\$5.76	\$3.85	\$2.31	\$50,000	\$14.42	\$9.62	\$5.77
\$25,000	\$6.92	\$4.62	\$2.77	\$55,000	\$15.87	\$10.58	\$6.35
\$28,000	\$8.08	\$5.39	\$3.23	\$60,000	\$17.31	\$11.54	\$6.92
\$32,000	\$9.23	\$6.15	\$3.69	\$65,000	\$18.75	\$12.50	\$7.50

Thanks for Giving Incentive Program

Mega Giver gift (\$1,000 or over) = 5 chances
Super Giver gift (1.5% of annual pay) = 4 chances
County Leader gift (1.0% of annual pay) = 3 chances
County Contributor gift (0.6% of annual pay) = 2 chances

Win a travel voucher or valuable gift cards
Many chances to win

Thank You!

(White copy: United Way; Yellow copy: Payroll; Pink copy: Donor)

Contributions to the GCPECC are non-deductible to the full extent of the law. Note: for tax purposes that the GCPECC does not provide any goods or services, except of a minimal value in return for your contribution.

The GCPECC Pledge Form is in 3 parts: the **WHITE** page goes to UWGC, the **YELLOW** page goes to the donor's payroll department, and the **PINK** page goes to the donor for tax purposes.

2023 Because of Your Gift...



2023 Gloucester County Public Employees Charitable Campaign Because of your gift.....

Animal Sanctuary Society for 22 years we have rescued thousands of animals in desperate need from shelters that euthanize for space, from people getting evicted, from people with serious illnesses. We help with all type of injuries leg, eyes, heartworm disease, shot form bullets.

Autism New Jersey is a nonprofit committed to ensuring safe and fulfilling lives for individuals with autism, their families, and the professionals who support them.

Boys and Girls Club of Gloucester County inspires and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Children International aims to create a world without poverty where every child, family and community is connected, productive and thriving, through health, education, empowerment and employment. *(Global Impact)*

CHC:Creating Healthier Communities is building partnerships to address health inequity by fostering trusted community engagement, offering programs and services and fundraising to support communities where everyone can thrive.

EarthShare New Jersey is working together to create a cleaner, greener, healthier New Jersey accessible to all.

Feed My Starving Children volunteers hand pack scientifically formulated meals for undernourished children, which are distributed to a network of 75+ partners in 55+ countries each. *(Global Impact)*

Histiocytosis Association is dedicated to raising awareness about histiocytic disorders, providing education and emotional support, and funding research leading to better treatments and a cure.

Hvacinth Aids Foundation helps people live with HIV, stop the spread of the epidemic, and serve as a critical voice in the public debate surrounding AIDS in New Jersey.

International Orthodox Christian Charities provide humanitarian/development assistance to people in the US, Africa, Asia, Europe, and the Middle East who have been devastated by man made and natural disasters. *(Global Impact)*

Kingsway Education Foundation supports our programs, equipment needs and activities to fulfill our vision to successfully prepare students for their unique path in life.

Lawrence Township Education Foundation has put \$4.5 million to work funding more than 1,100 grants that will have a substantial and lasting impact on Lawrence Township public school students.

Multiple Sclerosis Association of America is a leading resource for the entire MS community, improving lives today through vital services and support. *(America's Charities)*

NARAL Pro-Choice America Foundation has 4+ million members representing every state, NARAL is on the front lines organizing and mobilizing to preserve and expand reproductive freedom and abortion access. *(America's Charities)*

Prison Fellowship International have programs in prisons around the world that are proven to restore prisoners, help their families, and integrate them back into the community. *(Global Impact)*

Save the Children does whatever it takes – every day and in times of crisis – transforming children's lives and the future we share. *(Global Impact)*

South Jersey Dream Center provides food, clothing, personal hygiene, baby, and household items to low-income families. All about breaking the cycle of poverty from the inside out.

Southern Poverty Law Center uses litigation, education, and other forms of advocacy, the SPLC works toward making the ideals of equal justice and equal opportunity a reality. *(America's Charities)*

Sunshine Foundation answers the dreams of children, ages 3-18, with life-long, severe, chronic illnesses and conditions from income-limited families.

The Humane Society of the United States together with millions of supporters, we take on puppy mills, factory farms, the fur trade, trophy hunting, animal cosmetics testing and other cruel industries. We rescue and care for thousands of animals every year through our Animal Rescue Team's work and other hands-on animal care services. We fight all forms of animal cruelty to achieve the vision behind our name: A humane society. *(America's Charities)*

United Way of Gloucester County raises funds to support Health and Human Services for local residents and creates collaborations to address community problems.

Wounded Warrior Project transforms the lives of America's injured post-9/11 military veterans and their families through free programs supporting mental, physical, and financial health, and long-term rehabilitative care. *(America's Charities)*

2023 YOUR donation of...

2022 Gloucester County Public Employees Charitable Campaign



YOUR Donation of.....

\$52 / \$260 / \$520 helps to protect religious and constitutional freedoms that includes representing clients before the Supreme Court of the United States and international tribunals around the globe.
American Center for Law and Justice (America's Charities)

\$52 helps to provide medical care for an animal in need
\$260 helps to provide safe shelter for the vulnerable animals in our care
\$520 provides 130 meals for dogs and cats while they wait to find their forever home
Animal Welfare Association

\$15 supplies a packet of ready to use therapeutic food to treat severe acute malnutrition
\$34 provides temporary emergency shelter for a family of six
\$500 equips medical workers with 1,000 testing bands to detect early signs of malnutrition in children
Action Against Hunger (Global Impact)

\$52 can provide art supplies for one child
\$260 supports field trips throughout the year for one child
\$520 supports safety supplies for ten children annually
Boys and Girls Club of Gloucester County

\$11 gives one child a mosquito net to protect them from disease
\$22 brightens a family's home with one solar lamp, creating opportunities for tasks to be completed after sundown
\$48 helps one girl continue her education, preventing early drop out and avoiding forced marriage
ChildFund International (Global Impact)

\$120 equips 10 kids with dental services, including exams, cleanings, referrals, procedures and surgeries.
\$450 gives 1 young adult the opportunity to develop their skills and aptitudes through technical training and life-skills development, create a long-term career plan and obtain a decent job in the local marketplace
\$625 provides a scholarship and digital support for one student in India
Children International (Global Impact)

\$30 gifts vegetable seeds and agricultural training to families living at extreme risk of famine
\$60 ensures children have access to a clean bathroom and a place to learn proper hygiene
\$200 supports a baking class for a teen, giving them a marketable skill that can be used at home and in the future to provide for their own family
Compassion International (Global Impact)

\$52 / \$260 / \$520 provides \$9 of food, hope, dignity and comfort to children and families who desperately need help in the U.S. and around the world
Feed the Children (America's Charities)

\$88 feeds a child for a year
\$365 feeds a family for a year
\$1,866 provides a pallet of food, enough to feed a classroom of 21 children for a year
Feed My Starving Children (Global Impact)

\$50 sends bees and chicks to a family in need of nourishment and a small business
\$120 gifts a family with a goat, creating a source of nutrition and extra income from the sale of milk and byproducts
\$150 installs a water pump to efficiently irrigate farmland, increasing crop yield and earnings
Heifer International (Global Impact)

\$15 pays for the food for a small or medium dog for a week
\$390 pays for expert medical and behavioral treatment of dogs rescued from Korean Dog Meat Farms
Humane Society International (America's Charities)

\$20 fills a child's backpack with school supplies, helping a new student feel ready to learn.
\$108 provides eight families with temporary shelter
\$1,500 builds an emergency classroom, providing a safe space for children to learn, express themselves and bond with other children
International Rescue Committee (Global Impact)

\$52 might fund audio equipment to enhance literature experiences.
\$260 might fund an exercise ball for a kinesthetic sensory learning experience.
\$520 might fund a parent program focused on mental health.
Lawrence Township Education Foundation

\$20 provides a wish kid and their family with a photo book to preserve the memories of their wish
\$50 provides fun accessories for the child's wish
Make-A-Wish Foundation (America's Charities)

\$20 equips one woman in a refugee camp with a dignity kit of basic sanitation and hygiene supplies
\$35 distributes essential hygiene kits to a family in Iraq
\$100 builds a communal hand-washing station in South Sudan to help prevent the spread of deadly diseases
Mercy Corps (Global Impact)

\$18 provides one hour of free victim services for a drunk or drugged driving victim
\$25 provides volunteers to answer MADD's 24/7 Victim Help Line for 3 days
\$50 provides resources to monitor 150 court cases to help ensure justice is served
Mothers Against Drunk Driving (America's Charities)

\$35 provides a grab bar for an individual with multiple sclerosis to support bathroom safety
\$75 provides a walker to a person living with multiple sclerosis to increase his/her mobility
Multiple Sclerosis Association of America (America's Charities)

\$50 will help us put culturally relevant books into the hands of 10 children
\$500 will help us cover the cost of a health and wellness program for early learners
National Black Child Development Institute (America's Charities)

\$52 will help fund training for one child interested in becoming an advocate for themselves and others
\$260 will help fund one child's participation in our Family Retreat Weekend
\$520 will help fund one teen's participation at the NJCTS Tim Howard Leadership Academy
NJ Center for Tourette Syndrome and Associated Disorders, Inc.

\$10 provides an urgently needed personal protective equipment (PPE) set for clinic caregivers around the world
\$100 supplies ten kits for community health workers
\$1,000 distributes contraception for ten women for five years
Partners In Health (Global Impact)

2023 YOUR donation of... (cont'd)

\$20 builds a nation connected by trails by enabling us to work with regional, state, and municipal planners to incorporate safe ways for everyone to walk, bike and be active outdoors.

\$20 hosts our Trail Expert Network, in-person and virtual monthly events for where we share best practices with local trail groups and one-on-one technical assistance.

Rails-to-Trails Conservancy (America's Charities)

\$52 / \$260 / \$520 can enhance the Rowan student experience through support for scholarships, student programming, curriculum enhancements and more

Rowan University Foundation

\$50 provides enough food to keep three children from going hungry for a month

\$150 wraps warm, cozy blankets around 30 children displaced by conflict

\$500 replenishes supplies for a community's early education book exchange program

Save the Children (Global Impact)

\$52 can purchase games, electronics, and clothing for a child

\$260 can provide travel expenses for a family trip

\$520 can help with a swimming pool or backyard playset

Sunshine Foundation

\$130 helps 3 women experiencing homelessness secure housing, achieve long-term stability, and chart new paths for their futures

\$260 helps 26 women receive emergency supplies such as diapers and feminine hygiene products

WOMEN'S WAY (America's Charities)

\$260 can pay for several warriors who may be isolated to attend an engagement event with their peers

\$520 can provide a warrior with cycling gear needed to attend a soldier ride

Wounded Warrior Project, Inc. (America's Charities)



2023 Testimonials



2023 Gloucester County Public Employees Charitable Campaign

TESTIMONIALS

TIANNA use to drag herself with her two front legs. Per her surgeon, she was most likely crushed in small quarters with other pups or dog that pushed her kneecaps out of the sockets to the left in her rear legs. She had months of water treadmill physical therapy, surgery and more physical therapy. HAPPY STORY - she is able to walk without pain and has an adopter - her vet tech at PT is adopting her. Tianna's now sparkle with happiness instead of despair from the pain. We take on difficult medical cases, giving those animals new hope and a great new life. Companion animals with leg injuries, eye injuries, shot by guns or pellets. We bring them to very experienced vets and get surgeries for them when necessary. And to see them happy and loved in their adopted homes with their big smiles is the best. Thank you for your past help and future help.

Animal Sanctuary Society

Three quotes from families who have reached out to **Autism New Jersey**: Quote #1: "Autism New Jersey was helpful beyond any expectations that I might have had. We are at the beginning of a long process, we didn't know where to start, and you have provided elements with which to construct a road map." Quote #2: "In an overwhelming and confusing time, Autism New Jersey showed the kindness and compassion I needed. I am on a quest to help my sister obtain the services she needs for her autistic son."

Autism New Jersey

Keshawny was a shy high school student who needed not only a job, but a nurturing environment with mentors to teach him new skills. He blossomed in our workforce development program, not only learning new life skills and workplace skills, but also receiving an additional support system as he dealt with the death of his mom.

Boys & Girls Club of Gloucester County

"Being a recipient of the HOPE scholarship is really a tremendous help for our family," says Razel, a 23-year-old college student in Bicol, Philippines. Razel and his five siblings were orphaned four years ago. Today, he lives with two of his siblings in a government-subsidized house that lacks electricity and water. They use candles for light and fetch water daily at a nearby source.

Without their parents, Razel and his siblings try to make ends meet by offering tutoring lessons or helping with local events. "The financial assistance from **Children International** went a long way, helping me not just in my studies but also for our daily sustenance," he says.

Razel is in his final year of elementary education studies at the local community college. "Without access to a HOPE scholarship, it would have been very hard for me to continue [my education]. Stopping school was a very big possibility, especially when my father died — not only for me but for my siblings as well," he shares.

He is incredibly grateful to Children International supporters like you for helping fund his future. "It's a lifeline to our dreams. My simple dream is to be a professional educator. I dream that someday I could bring my family to a state where we have enough of what we need. To have a decent life. I wish for us to get out of poverty."

Children International (Global Impact)

Frances and Rose, twins, were just babies when their mother thought she was going to lose them. They were so malnourished. Their mother took the twins to a local clinic, but they were soon sent home. There was nothing more to be done. Frances and Rose's mother was not ready to give up.

A neighbor told her to take the children to **FMSC** partner African Children Today (ACT). The neighbor heard ACT had medicine to treat even critically underweight children. That powerful "medicine": MannaPack® meals.

Several years later, Frances and Rose are thriving. ACT staff shared, "The MannaPack meals didn't just give them life, but also gave them an opportunity to dream."

Feed My Starving Children (Global Impact)

We are humbled with gratitude for this community. If not for you, we definitely would not know what to do or where to go. I had to send a huge THANK YOU your way! Yesterday we received your awesome resources and amazing care package for our little Warrior! I can't tell you how excited she was to see all the wonderful goodies! She immediately put on the mask and cape that you sent, wearing it for the rest of the night and insisted on putting the tattoo on so she could show all her friends at school today. We are so grateful for each and every part of the care package that made her smile! The information sheets on LCH are great and we love the little fact cards! Thank you so much again for all your support. The work you do is just amazing!

Histiocytosis Association

11 months ago I left my country with the idea of the American dream without knowing the consequences and unaware of the differences between my culture and that of the United States. With a difference in language and feeling alone, I went to networks and apps (Grindr) with the dream and the ignorance of finding a boy who offers me support or company and makes me not feel so alone. I met guys but they were all looking for sex and I noticed that each profile highlighted that they were taking a pill that according to them prevented the spread of HIV. I wanted to take care of myself like they did because being undocumented and without health insurance it would give me more peace of mind. I researched many organizations that offered help and I never received an answer. As the days and months went by, I lost hope, I was disappointed and I deleted all the apps, but due to the same feeling of loneliness, I returned until I found Alex from **Hyacinth**. Even with a bit of mistrust and fear, I felt safe talking to Alex. He was Latino and spoke my language. Because of his professionalism and how he responded to every concern and question I asked. While it didn't take away my fear, I felt that his information was real. When I went to the appointment for an HIV test, it was positive. Everything changed at that moment, and I felt that my life no longer had meaning. Who would accept me? I felt very bad about myself. Alex and the people of Hyacinth made me feel that life was not over and that I could go on. They supported me with help and knowledge. They guided me to get medical insurance and receive the medication I needed, and I even entered programs that I could only dream existed. Now, I have medicines and insurance with 100% coverage. I also have contacts for food aid and even shelter! since I found Hyacinth am calm and I like to say they are my secret family. They took care of me with integrity and professionalism. I created a friendship for life. I share this because not all of us find information easily and Hyacinth has given me a new life and opportunity in this country. Thank you Alex and Hyacinth for receiving me and being there for me. I will never be able to forget what you did and what you became for me in my family here. 😊

Hyacinth Aids Foundation

Since 2015, Ioannis has owned a bicycle-repair shop in a town on northern Evia, in Greece. In the summer, he offered bicycle rental and repairs. The rest of the year, he organized bike tours through northern Greece. Ioannis dreamed of expanding his business—and was well on his way in summer 2021, when fires completely destroyed his shop. Ioannis, however, refused to give up on his dream. He rebuilt his workshop as quickly as he could, and now he needed new equipment more than ever. IOCC's fire-relief program responded, supplying Ioannis with new tools to replace what he'd lost, and a state-of-the-art repair bench. Ioannis reopened his business in 2022.

"This [equipment] will upgrade my work so much," Ioannis said. "I will finally be able to expand my market and repair bikes for big retailers in Athens and even from abroad. Now ... my business is reborn from the ashes. Thank you, **IOCC**!" With support from donors like the Greek Orthodox Archdiocese of America, the National Philoptochos Society, the Jaharis Family Foundation, and the George and Judy Marcus Family Foundation, as well as many individuals, IOCC is helping people like Ioannis not only recover but also grow their livelihoods and build for the future.

International Orthodox Christian Charities (Global Impact)

In 2023, the **Kingsway Education Foundation** was able to award over \$20,000 in student scholarships to students to successfully prepare them for their unique path in life.

Kingsway Foundation

2023 Testimonials, cont'd.

The **Lawrence Township Education Foundation** (LTEF) was created to be a bridge between our community and our public schools- to encourage private philanthropy to enhance public education for students at all levels. Over the past 32 years, we have done just that, putting \$4.5 million to work in the schools and funding over 1,100 grants. Through grant requests from teachers and school administrators, LTEF funds programs that will have a substantial and lasting impact on Lawrence Township public school students. These programs span the curriculum from math and science to literacy, mindfulness, multiculturalism and physical education.

Lawrence Township Education Foundation

When Deva was a toddler, her father was arrested and sentenced to a decades long prison sentence prison, shattering her family. Overnight, her mother became the sole breadwinner of the family and while she worked multiple jobs, they struggled financially. Where Deva lives in Cambodia, public school is not provided free of charge and her family simply did not have enough money for food, school fees and school materials. Deva was faced with the growing possibility of having to drop out of school to help support her family and leaving behind her dream of becoming a doctor.

In 2014, a staff member from **Prison Fellowship** Cambodia received Deva's information while visiting her father's prison. The caseworker met Deva and her mother to discuss if she wanted to enroll in The Child's Journey®, a sponsorship program for children of prisoners that provides a dedicated caseworker to ensure a safe home, nutritious food, medical care, assistance with school fees and supplies, and access to Scripture resources, mentoring and emotional care to heal trauma.

Deva was overjoyed when she was told that they would provide her with the support to continue her studies. The family also received supplemental food support, health checks and monitoring, a Bible in their heart language of Khmer and encouragement from her sponsor. Last year, Deva was able to graduate from the program and she was able to secure a spot in university, where she is currently studying medicine.

Prison Fellowship (Global Impact)

Despite being a diligent student and a passionate learner, Basma*, 11, was forced to leave school because of the conflict in Syria. When she was in the second grade, Basma witnessed bombardment during a school day. After that she spent the remainder of the school year in a makeshift school in a basement.

The following year was particularly hard for the family. In the space of 12 months Basma lost her father, her best friend, and her favorite teacher during the conflict, which also caused her brother and sister permanent disabilities due to conflict-caused injuries. The family was forced to leave their home and seek refuge in a displacement camp in North East Syria. This ended Basma's education while she was only in the third grade.

At the camp, and after two years of disruption to her education, Basma was enrolled in **Save the Children's** school at the camp. Basma dreams of becoming a doctor one day to honor her father and help fund the treatment of her sick mother.

(*Names have been changed to protect identity)

Save The Children (Global Impact)

"This morning I prayed and asked for food for my kids. I was worried about getting home on the bus with no food and facing my children. Now, I'm excited to get home to my son and show him the cereal."– Victoria

South Jersey Dream Center

Liam, with hydrocephalus, epilepsy, infantile spasms, and global delay, finally got to meet his one true love, Mickey Mouse, at Disney World. "What you all gave to Liam and our family with a week in Disney are memories that will last us a lifetime. To watch his face light up when he saw Mickey and the excitement that exuded him when we rode all the roller coasters was everything my husband and I could ask for. Our whole family enjoyed this once-in-a-lifetime trip!" – Liam's Mom. Since 1976, **Sunshine Foundation** has spread Sunshine into the lives of more than 41,900 children.


Sunshine Foundation




Campaign Posters & Visual Aids

Many more items can be found at
<https://uwgcnj.org/campaign-toolkit/>


I ALWAYS WONDERED
WHY SOMEBODY DIDN'T
DO SOMETHING
ABOUT THAT.
THEN I REALIZED
I AM
SOMEBODY.



The Board of Gloucester County
Grows Stronger with You.




Health




Building Futures

Education

When you support the Gloucester County Public Employees Charitable Campaign, you help your neighbors across town or across the country. Your contribution directly supports healthy communities, quick response to crises, caring for children, support for seniors, and shaping responsible adults. Together we can build strong futures in our communities!



Financial Stability



The Board of Gloucester County
Grows Stronger with You.



THANK YOU FOR SUPPORTING THE 2023 GLOUCESTER COUNTY PUBLIC EMPLOYEE CHARITABLE CAMPAIGN!



YOU HELPED ME GET TO THE DOCTOR.

YOU HELPED US FIND STABLE HOUSING.

**YOU HELPED
ME IMPROVE
MY GRADES.**

YOU HELPED ME GET
PRENATAL CARE.

YOU HELPED ME FIND
A PERMANENT JOB.

**YOU HELPED MY
DAUGHTER
LEARN TO READ.**

REWRITE SOMEONE'S STORY.



**THANK
YOU!**

- For giving!
- For your support and enthusiasm!
- For inspiring others!