

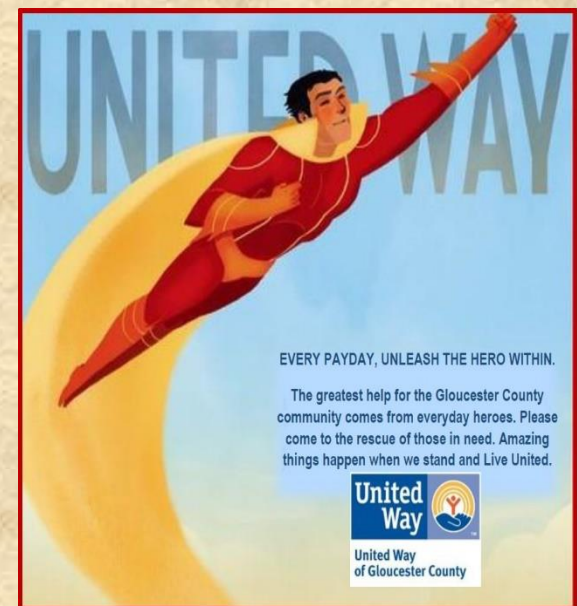
# United Way Campaign 2023

## Best Practices



# What is United Way?

- United Way of Gloucester County was founded in 1957...we just began our 66<sup>th</sup> year of helping Gloucester County residents in need!
- Comprised of 22 partner agencies whose programs cover 3 “impact areas”...health, education, and financial stability.
- Programs are reviewed and outcomes are measured by a volunteer committee to ensure the greatest impact.
- This volunteer committee consists of people from all walks of life in the community brought together by UWGC to collaborate and develop plans for each impact area.
- Almost \$93 million has been raised for our partner agencies and designated charitable agencies (per our donors' wishes) since 1957.





# PROGRAMS

## Women United

- ❖ National program of United Way Worldwide, organized in 2008 locally to provide women in Gloucester County the opportunity to assist others in reaching their fullest potential and empowering women of all ages
- ❖ Has funded **38** grants for **\$96,453**.

## NJ211

- ❖ 24/7 statewide information and referral hotline
- ❖ Helps to identify and connect individuals with providers of needed assistance
- ❖ Searchable database of services is available at [www.nj211.org](http://www.nj211.org)

## AARP Tax Aid

- ❖ Free tax assistance program for low, moderate and fixed income households
- ❖ Since inception in 2009, the program has saved Gloucester County residents nearly \$5 million in filing fees



# Drives

## Gloucester County Cares About Hunger

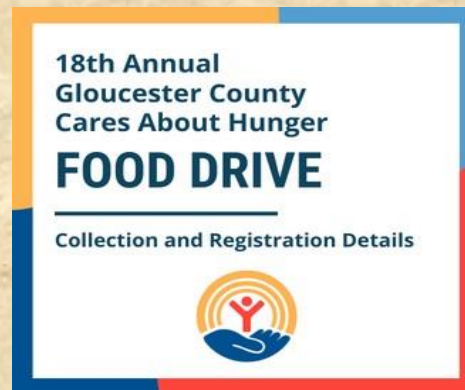
- 18<sup>th</sup> Annual drive was held on Feb. 27, 2023
- 32 organizations participated...together we collected over 5,000 pounds of food!
- Co-sponsored by the United Way of Gloucester County and the Gloucester County Board of Commissioners - Human Service Advisory Council

## Toys for Tots

- More than 40 organizations collected enough toys to put smiles on the faces of over 40,000 Gloucester County children during the 2022 holiday season
- Operated in conjunction with Semper Fidelis Detachment of Marine Corps League

## Coat Drive

- In conjunction with HFM Investment Advisors.
- Coats collected were distributed to more than **20** nonprofits
- Has collected more than **24,000** coats since 2010 (no drive held in 2020 due to the pandemic)



# Initiatives

## SingleCare Prescription Program (formerly FamilyWize)

- Free prescription drug savings card used by uninsured and underinsured
- Acceptable at all national stores where prescriptions are filled
- **Gloucester County residents saved \$2,118,003.46 since this program was launched.**

## Pureland East-West Community Shuttle

- Low cost easy access transportation along the Route 322 corridor to Pureland Industrial Park with internal Pureland shuttle
- Connects with ten NJT bus routes
- Cost is \$1 each way with internal shuttle free
- **Since inception in 2015 total ridership is 297,046**

## Born Learning Trail

- Interactive trail designed to boost school readiness
- Eight trails in Gloucester County ~ Clayton, Woodbury, Mullica Hill, West Deptford, Swedesboro, Woolwich Township, Logan Township, and Glassboro



# Why have a workplace campaign?

- Although many of us would like to help others, giving a substantial amount all at once is not always possible.
- Spreading your donation out over 20, 22, 24, or 26 pay periods (depending on your pay frequency) allows you to make a larger gift without ruining your budget. For example, \$5.00 per pay x 26 pay periods equals a \$130.00 annual gift...a little at a time adds up to so much!
- **The minimum donation for each designated gift is \$26.00.**
- Charities must be certified 501(C)(3) registered charitable organizations in order to receive designated gifts.





# Why give? Where do my contributions go?

- If you do not designate your gift, it is allocated to 15 local programs within Gloucester County, overseen by our partner agencies. One gift helps many!
- If you do desire to designate your gift, you may choose any of our Gloucester County partner agencies, or any charity within the United States, providing it is a certified 501(c)(3) registered charitable organization.
- YOU can be part of the solution
- YOU have the opportunity to enrich a child's life, feed a hungry family, assist a veteran, combat an illness, keep someone warm, support a wildlife habitat, rescue an animal, or provide someone with shelter.
- THANK YOU for choosing to give!



# What are the benefits of participation?

When you contribute to the United Way campaign, you can be confident that:

- Donating via payroll deduction minimizes administrative costs while maximizing your contribution (12.7% administrative cost)
- With payroll deduction, you can manage your own philanthropy – you know when deductions start and that you can end them at any time
- You can designate to as many charities as you wish, bearing in mind that each designation must be at least \$26
- Giving is cost-effective and effortless!





# GOALS FOR 2023

- **MAKE THE “ASK”** – it is typical for people to avoid making a commitment unless they are specifically ASKED and are given enough information to make their decision – *the #1 reason people do not give is because they were not asked*
- **INCREASE PARTICIPATION** – determine ways to reach out to all employees
- **INCREASE THE CAMPAIGN’S AWARENESS BY INCREASING VISIBILITY** – share information about the campaign via posters throughout your workplace (contact us for more info about this!), email blasts, texts, and by holding employee group meetings, when possible
- Consider telling New Hires about the benefits of giving to United Way



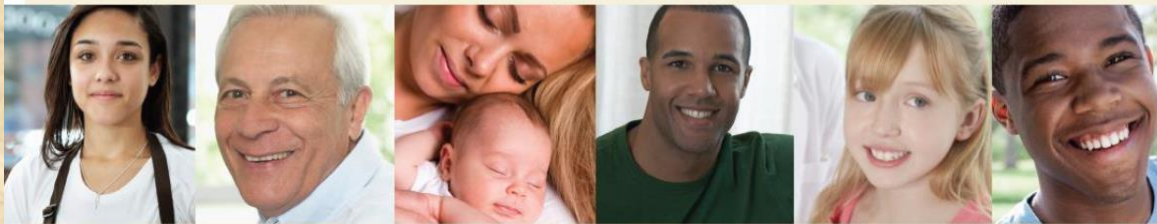
# Important First Steps

- Attend ECM (Employee Campaign Manager) Training...this is a 3-hour seminar which is typically held each September. Here, new ideas are presented, tried and true techniques are reviewed, and opportunities to brainstorm with your fellow ECMs is available. A continental breakfast is also offered.
- Review last year's campaign – what worked and what you would do differently
- Establish campaign support from top management
- Don't do it alone! Recruit a few coworkers who are eager to help
- Plan for how long your campaign will last...one week? Two?
- Develop a fun plan that includes a campaign kickoff with some light refreshments served, and offer a theme, incentives or other activities



# How to Have a Fun and Successful Campaign →

## 6 Impactful Reasons to Hold a 2023 United Way Campaign in Your Workplace



**YOU HELPED ME GET TO THE DOCTOR.**

YOU HELPED US FIND STABLE HOUSING.

**YOU HELPED  
ME IMPROVE  
MY GRADES.**

YOU HELPED ME GET  
PRENATAL CARE.

YOU HELPED ME FIND  
A PERMANENT JOB.

**YOU HELPED MY  
DAUGHTER  
LEARN TO READ.**

REWRITE SOMEONE'S STORY.

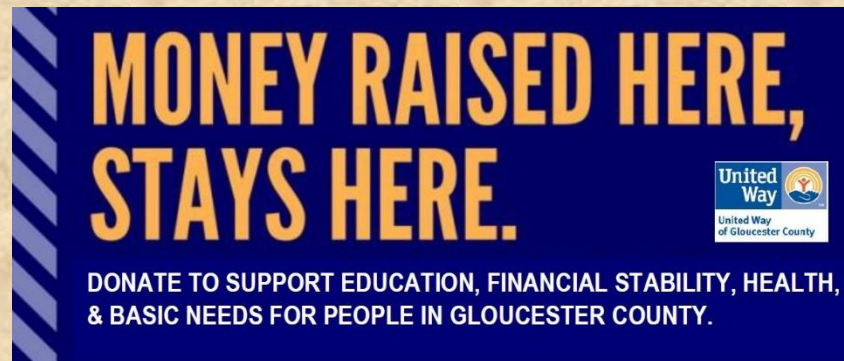
United Way  
of Gloucester County  
[uwgnj.org](http://uwgnj.org)





# ECM Checklist

1. Teamwork! Ask your coworkers to assist you...this will be your “committee”.
2. Ask senior management if they would publicly support the campaign via email blasts, or thanking those who pledged via email or text.
3. Review the prior year’s campaign performance & calculate a winning strategy.
4. Be the “face” of United Way...hand deliver brochures to your coworkers, put up posters around your workplace announcing the campaign, get creative!
5. Run the campaign:
  - ✓ Personalize pledge forms with employee names, if possible
  - ✓ Schedule dates for the campaign to begin and end crazy
  - ✓ Ask Donna Murphy, UWGC Campaign Director, to schedule a guest speaker for your kickoff date
  - ✓ Make sure all employees have received UWGC Brochures and pledge forms
6. Report campaign results to Donna Murphy (see “Wrapping Up the Campaign”)
7. Report final results throughout your workplace and thank all who pledged via email blast, text, and/or departmental meeting.
8. **Don’t forget to say THANK YOU to all donors, committee members, and helpers!**



# During the Campaign

- Emphasize payroll deduction as the preferred method of giving...it's the most cost-effective and easiest way to pledge.
- “Asks” are more effective if done in person rather than sending an “ask” in an email or leaving a pile of pledge forms in a common area...these are typically ignored. Instead, speak about the campaign at staff meetings either live or virtual, and hand pledge forms to your coworkers personally.
- Promote and educate! Many people do not realize that pledging **just \$3.00 per week** (the price of a cup of coffee and a donut) becomes \$156.00 given per year! Make sure all your coworkers know this.
- Create awareness of the campaign using posters, fliers, and email blasts.
- Share your campaign results, events, and photos throughout your workplace.
- Track and report results.



# Wrapping up the Campaign

- Make a final request via email for all employees to fill out their pledge forms
- Ensure the pledge forms are filled out completely, signed, and that the math is accurate...say THANK YOU to all those who pledge!
- Collect pledge forms and any cash or checks (most pledges will be payroll deduction), total all the proceeds, collect Thanks for Giving tickets, put everything in an Employee Campaign Envelope, and give to your Loaned Executive or to the Campaign Director, Donna Murphy.
- Develop a formal thank you plan for all volunteers and donors...an email blast along with an invitation to donuts in the breakroom is one idea





# ***And the most important “Best Practice” of all.... SAY “THANK YOU”!***

- Send a personal thank you to your campaign team and management.
- Place Thank-You posters throughout facility (available from UWGC and can be found on our website [www.uwgcnj.org/campaign-toolkit/](http://www.uwgcnj.org/campaign-toolkit/) ...please email [lcheeseman@uwgcnj.org](mailto:lcheeseman@uwgcnj.org) for more info – all posters can be personalized)
- Publish a special Thank-You edition of Employee Newsletter.
- Send Thank-You emails or text messages.
- Always publicize winners of raffles, prizes, competitions, etc.



## Here is What Your Payroll Deduction of Just \$1.00 Per Week Can Provide...



### Arc Gloucester – Camp Sun 'N Fun



... will purchase the music subscription to run the performing arts program through the summer.

### Big Brothers Big Sisters Independence



... will ensure safety - covers FBI and state background checks of volunteers and staff for child safety.

## Here is What Your Payroll Deduction of Just \$2.00 Per Week Can Provide...



### Boy Scouts of America Garden State Council



... will sponsor a child for the Annual Registration, Program Fee, and a year's subscription to Scout's Life.

### Center for Family Services



... will provide a cleaning supply basket for someone leaving our program for their own residence, including a clothes hamper, laundry detergent, mop, bucket, disinfectant, Clorox wipes, scrubbing bubbles, toilet paper, floor cleaner, and glass cleaner.



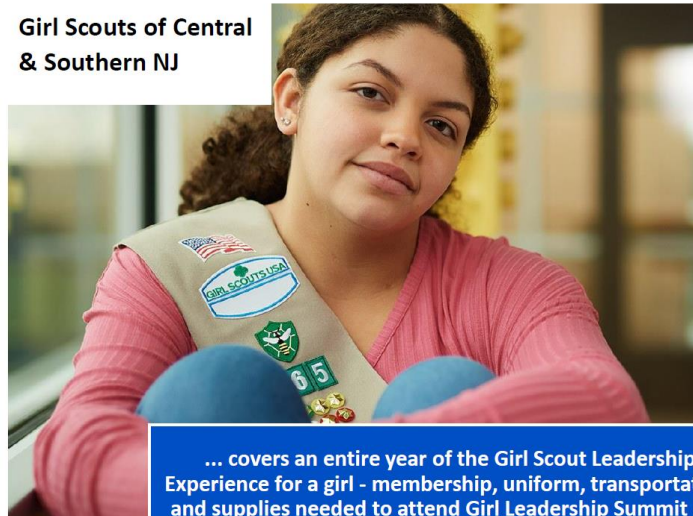
# Here is What Your Payroll Deduction of Just \$5.00 Per Week Can Provide...



## Food Bank of South Jersey

... provides 241 pounds of food or 200 meals.

## Girl Scouts of Central & Southern NJ



... covers an entire year of the Girl Scout Leadership Experience for a girl - membership, uniform, transportation, and supplies needed to attend Girl Leadership Summit and Girl Scout STEM Conference.

# Here is What Your Payroll Deduction of Just \$10.00 Per Week Can Provide...

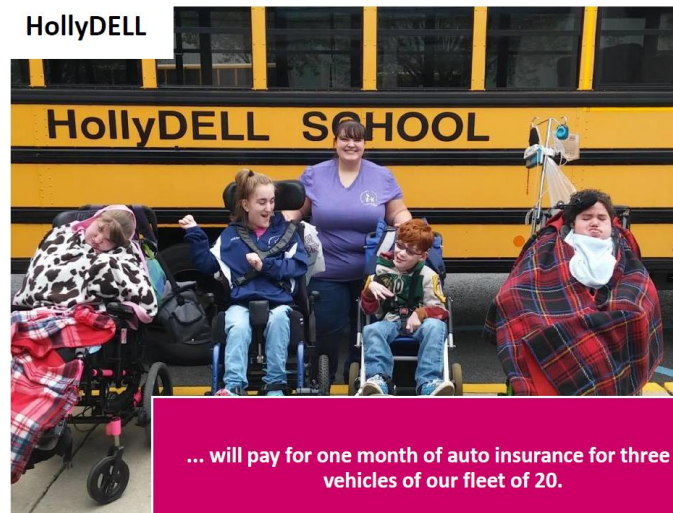


## Glassboro Child Development Center



... provides 9 staffmembers a two-year certification in CPR and First Aid.

## HollyDELL



... will pay for one month of auto insurance for three (3) vehicles of our fleet of 20.








# Donor Choice Form


(to be used with older-style campaign pledge form)



**Donor Choice Form**

United Way of Gloucester County

454 Crown Point Road • Tinfordale • NJ • 08036 • (856) 845-4303



**IMPORTANT INSTRUCTIONS:** In order to make sure that your designation is processed correctly, please read the guidelines on the back of this form and answer all the questions listed below. **THEY MUST BE COMPLETED IN FULL.** Use a ballpoint pen and press firmly!

**Donor Information**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ MI \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone Number (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_ (street) \_\_\_\_\_ (city) \_\_\_\_\_ (state) \_\_\_\_\_ (zip) \_\_\_\_\_

**Employer Information**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_ (street) \_\_\_\_\_ (city) \_\_\_\_\_ (state) \_\_\_\_\_ (zip) \_\_\_\_\_

**Payment Amount/Method** I wish to designate \$ \_\_\_\_\_ of my total gift of \$ \_\_\_\_\_ (\$26 minimum for designated donations)

- Payroll Deduction (\$ \_\_\_\_\_ Per Pay Period x \_\_\_\_\_ Number of Pay Periods = \$ \_\_\_\_\_ Annual Payroll Gift)
- Cash or Check (Made payable to United Way) Amount Enclosed \$ \_\_\_\_\_

Signature (required) \_\_\_\_\_ Date \_\_\_\_\_

**Designated Organization**

Full Name of Organization \_\_\_\_\_

Complete Address \_\_\_\_\_

\_\_\_\_\_ (street) \_\_\_\_\_ (city) \_\_\_\_\_ (state) \_\_\_\_\_ (zip) \_\_\_\_\_



# Campaign Pledge Form - Redesigned


(separate donor choice form not necessary with this)

## United Way of Gloucester County PLEDGE FORM

NUMBER/ZIP/DIR   
  FIRST NAME   
  MI   
  LAST NAME  
 HOME ADDRESS (for credit card charges, address listed must be your billing address)   
  CITY  
 STATE   
  ZIP   
  HOME PHONE   
  DAYTIME PHONE  
 COMPANY NAME

Want to see how your contribution is making a difference? Please provide your home e-mail address so we can show you how your contribution is making a difference.  
 HOME E-MAIL ADDRESS

### LIVE UNITED



United Way  
 of Gloucester County  
 454 Crown Point Road  
 Thorofare, NJ 08086  
 856-845-4303  
[www.uwgcnj.org](http://www.uwgcnj.org)

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**PLEASE SELECT PAYROLL DEDUCTION OR A DIRECT GIFT.**

**EASY PAYROLL DEDUCTION**

\$ \_\_\_\_\_ Per Pay Period x \_\_\_\_\_ # of Pay Periods

= My total annual gift     AMOUNT \$

At a specific level:

Founders Society member (gifts of \$1,000 & above)  
 Leadership Plus (1.5% of annual pay)  
 Leadership (1.0% of annual pay)   
  I prefer that my gift remain anonymous.  
 Fair Share (0.6% of annual pay)

**DIRECT GIFT**

AMOUNT \$

Direct gift to be paid by:

Cash  
 Personal check (payable to UWGC)  
 Securities (please call United Way at 856-845-4303 when you are ready to transfer funds).  
 Credit Card (please go to United Way website: [www.uwgcnj.org/make-a-donation.html](http://www.uwgcnj.org/make-a-donation.html)).

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**PLEASE CHOOSE HOW YOU WANT TO HELP YOUR COMMUNITY.**

option A -----

**EDUCATION** Helping children and youth achieve their potential through education and mentorship.

- Supporting high-quality child care, after-school programs, healthy habits and mentoring.
- Ensuring children enter school ready to succeed.
- Preparing individuals to prosper in college, work and life.

AMOUNT \$ or %

**FINANCIAL STABILITY** Helping families become financially stable and independent.

- Assisting individuals gain employment through resume building, training experience, and job readiness classes.
- Reducing the long-term need for food, housing, and utility assistance through life skills education and financial counseling.

AMOUNT \$ or %

**HEALTH** Improving and maintaining people's health.

- Increasing access to critical healthcare services.
- Reducing substance abuse, child abuse and domestic violence.
- Empowering people with physical and intellectual disabilities to achieve their highest potential.

AMOUNT \$ or %

option B -----

**ALL OF THESE. United Way Community Impact Fund.** The most powerful way to invest your contribution.     AMOUNT \$ or %

option C -----

**Restricted Contribution**    **AGENCY NAME** (please be specific)

AMOUNT \$

AMOUNT \$

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please check the accuracy of your entries.  
Thanks for investing in United Way.

Thank you for your contribution through the United Way campaign. No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. Planned giving: Please consider a gift to United Way of Gloucester County in your will, insurance policies, or investments.    white United Way • yellow Payroll • pink Donor



# United Way of Gloucester County

## 2023 Thanks for Giving

Grand Prize: \$1,000 Travel Voucher

Target	\$100.00	Shoprite	\$100.00
Target	\$100.00	Shoprite	\$100.00
Wal-Mart	\$100.00	Wawa	\$ 50.00
Wal-Mart	\$100.00	Wawa	\$ 50.00
Wawa	\$ 50.00	Wawa	\$ 50.00



THANK YOU!



With the “Thanks for Giving” program, the United Way of Gloucester County gives thanks to YOU for your continued support!

The United Way of Gloucester County wants to provide our contributors more opportunities and items to win in thanks for your generosity.

You will be eligible to win a wide variety of prizes from a \$1,000 travel voucher to assorted gift cards when you contribute at Fair Share and above.

**This year, please consider a Leadership or Founders-level contribution and increase your chances of winning!**

- 5 Chances to Win = Founder/Mega Giver (\$1,000+)
- 4 Chances to Win = Leadership Plus/Super Giver (1.5%)
- 3 Chances to Win = Leadership/County Leader (1.0%)
- 2 Chances to Win = Fair Share/County Contributor (0.6%)

Good luck and **THANK YOU** for your continued support!



# United We Thrive



We'd like to say a huge **THANK YOU!** to our sponsors for making the Thanks for Giving Program possible:

**ExxonMobil Lubricants & Specialties**  
**Franklin Bank**  
**GGB NA**  
**Hungerford & Terry**  
**Paulsboro Refining Company, LLC**



# Thanks for Giving Raffle Ticket



Thanks for Giving  
many chances to win

Travel Voucher  
(take the trip of your dreams)

And other  
prizes



**Thanks for Giving Entry Form:** Complete this entry form and return it to Thanks for Giving, c/o United Way of Gloucester County, 454 Crown Point Rd., Thorofare, NJ 08086. Must be received by December 1st. **DO NOT SEPARATE FORM.**

## Please complete Level of Support & Personal Information Sections

Level of Support (check one)

- Founders/Mega Givers
- Leadership Plus/Super Giver
- Leadership/County Leader
- Fair Share/County Contributor

Personal Information

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Home Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Evening: \_\_\_\_\_

Official Thanks for Giving Rules and Regulations - No donation required. Prize winners will be picked from all eligible entries at the December UWGC Board of Director's meeting. Odds of winning will be determined by the number of entries received. Winner need not be present to win. Must be at least 18 years of age to participate. Prizes will be awarded to an individual only, organizations do not qualify. United Way reserves the right to validate pledge of winner, if applicable. Employees of United Way and their immediate families are not eligible to participate. If you have not contributed and wish to enter, or if you have contributed and wish additional chances, for each entry, hand print on a 3x5 card "Thanks for Giving Entry Form Request" and send it with a self-addressed stamped envelope to United Way 454 Crown Point Road, Thorofare, NJ 08086. Each such request must be received not later than December 1st and each request must be mailed in a separate envelope. Only one entry form will be issued per request. No mechanical reproductions of the 3x5 card or the entry form are permitted. United Way is not responsible for lost or late entries or mail. No substitute will be made for the prize, and the prize is not redeemable for cash. Winners are solely responsible for any and all applicable state and local taxes and charges due. Winners agree to participate in any promotional/publicity activities held in conjunction with this promotion to include name and photograph in all media, including but not limited to radio, television and print.

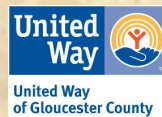


United as One

# 2023 Funding Awards (July 2023 – July 2024)

2023 FUNDING AWARDS (July 2023 - June 2024)			
Agency Name	Total Award	Monthly	Quarterly
Arc Gloucester – Camp Sun ‘N Fun	\$ 25,000.00	\$ 2,083.33	
Big Brothers Big Sisters – Community & School-Based Mentoring in Gloucester County	\$ 10,000.00	\$ 833.33	
Boy Scouts: Garden State Council – Scouting Positive Impact Program	\$ 3,500.00	\$ 291.67	
Center for Family Services – Mother Child Residential (MCR)	\$ 13,000.00	\$ 1,083.33	
Center for People in Transition – Steps to A Career	\$ 30,000.00	\$ 2,500.00	
FamCare – Special Medical Services	\$ 22,500.00	\$ 1,875.00	
Food Bank of South Jersey - School Pantry at Woodbury Junior-Senior High School	\$ 5,000.00	\$ 416.67	
Girl Scouts – Leadership Experience	\$ 5,000.00	\$ 416.67	
Glassboro CDC –School Age Horizon Summer Learning Program	\$ 50,000.00	\$ 4,166.67	
HollyDell – Adult Program Community Inclusion	\$ 32,000.00	\$ 2,666.67	
Literacy New Jersey – Gloucester County Adult Literacy Programs	\$ 30,000.00	\$ 2,500.00	
Maryville – Community Recovery Support Services	\$ 7,500.00	\$ 625.00	
Samaritan Healthcare & Hospice – Center for Grief Support	\$ 8,000.00	\$ 666.67	
Volunteers of America – Eleanor Corbett House	\$ 17,000.00	\$ 1,416.67	
YMCA of Gloucester County - Before and After School Program (SACC)	\$ 15,000.00	\$ 1,250.00	
Support for “NJ211” Partnership Fee	\$ 7,400.00		\$ 1,850.00
Special Initiative “Live United” Mini Grants *	\$ 21,500.00		
<b>TOTAL 2023 ALLOCATION FUNDING</b>	<b>\$ 302,400.00</b>	<b>\$ 22,791.67</b>	<b>\$ 1,850.00</b>

\*Mini grants will be awarded in October 2023







Amber Burruezo  
Co-Chair, 2023 Campaign

United Way of  
Gloucester County

Claire Riggs  
Co-Chair, 2023 Campaign

## WE THRIVE WHEN WE LIVE UNITED!

For more than 65 years the United Way of Gloucester County has worked with community partners and local organizations to address community needs and face the challenges of tomorrow. We focus on and combat issues of **Education, Health and Financial Stability** – the key building blocks for a good life.

We achieve outcomes through pooling the generous donations of local employees, corporations, small businesses and private donors, like you. Please consider making a donation to the United Way's Annual Campaign. Your tax-deductible donation stays in Gloucester County, and directly supports the much-needed services our Community Partners provide, including:



- Access to health care and services, grief and family counseling, job training and coaching, and transportation services to access work and career opportunities
- Quality after school & summer programs
- Programs for seniors
- *Plus much more!*



*Amber Burruezo*

*Claire Riggs*

**DONATE • VOLUNTEER • THRIVE!**

## WE THRIVE WHEN WE LIVE UNITED!

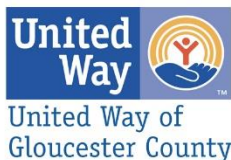
### READY, SET, THRIVE!



The United Way of Gloucester County builds strong communities by providing our neighbors access to a quality education, a good job, and a healthy life.



Please support the **2023 Annual Campaign**  
[www.uwgcnj.org/donate](http://www.uwgcnj.org/donate)



Learn more about the United Way of Gloucester County - check out our **Interactive FlipBook**:



454 Crown Point Road • Thorofare, NJ 08086  
**(856) 845-4303**

# UWGC Brochure for Campaign 2023

Ask your Loaned Executive for an adequate supply of these for all of your coworkers, or call Donna Murphy at **856.845.4303 x180**



# The LIVE UNITED 365 SMALL BUSINESS CIRCLE



For only a dollar a day, or \$365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle. United Way of Gloucester County (UWGC) has created an easy, affordable, and effective way for companies with fewer than 35 employees to give back to their community. Being a 365 Small Business Circle member aligns your business with the strong LIVE UNITED brand, recognized as one of the Top 10 most recognizable nonprofit brands in the world. You will receive an exclusive LIVE UNITED 365 Small Business Circle decal to display and show your customers your commitment to the community, plus you'll receive many other member benefits.

## Current Members of the UWGC 365 Small Business Circle

Aquatic Artists  
Bellia Print & Design  
Best Buds  
BonBon's Parties & Events  
Botto's Italian Line Restaurant  
Ciaccia, CPA  
Cipriani Remodeling Solutions  
Clear Path by Cindy  
Columbia Bank  
Connolly Family Dentistry  
DeSimone Construction Co., LLC  
DeSimone Law Offices, LLC  
Death of the Fox Brewing  
Edward Jones / Jim Kelleher®  
Franklin Bank

Graham Communications  
Heritage's Dairy Stores  
Impressions Unlimited Printing Co., LLC  
Ignite Business/Development Partners, LLC  
Lamb Realty  
Morris Graphics, Inc.  
New Moon Hot Yoga  
Parke Bank  
PPLSI/LegalShield  
Lisa Carney Retail Agency, LLC  
Maui Ice  
Mantua Coin-Op Laundromat  
Newfield National Bank  
Nichole MCH Photography  
PayDay Employer Solutions

PCH Technologies  
Riggs Creative Group, LLC  
Spartan Digital Solutions  
Sweetsboro Pastry Shoppe  
TD Bank  
Telecorp, Inc.  
Tummy Tee, LLC  
Urban Air Sicklerville  
US Electrical Services  
Your CBD Store of Gibbstown

**The investment made to UWGC by our 365 Small Business Circle Participants provides funding for a number of Mini-Grants of up to \$1,500 each for programs and agencies to conduct life-changing work in Gloucester County. The following organizations received Mini-Grants for Year 2022:**

**Booksmiles**

**Boys & Girls Club of Gloucester County**

**Center for Independent Living of South Jersey**

**Clarifi, Consumer Credit Counseling Services of Delaware Valley**

**Emmanuel Cancer Foundation**

**Greater Woodbury Cooperative Ministries, Inc.**

**Newfield Terrace Community Action Organization**

**People for People Foundation of Gloucester County, Inc.**

**Professional Trainers Advancing Humanity Initiative Inc. (P.T.A.H.)**

**Shadow Equestrian, Inc.**

**South Jersey Dream Center**

**South Jersey Robotics**

**Special Events for Special Kids**

**Viola's Place**

**Your Place At The Table**

**The Lighthouse Community Center**

**(Note: for a complete description of each program, please visit our website <https://uwgcnj.org/campaign/small-business-program/>)**

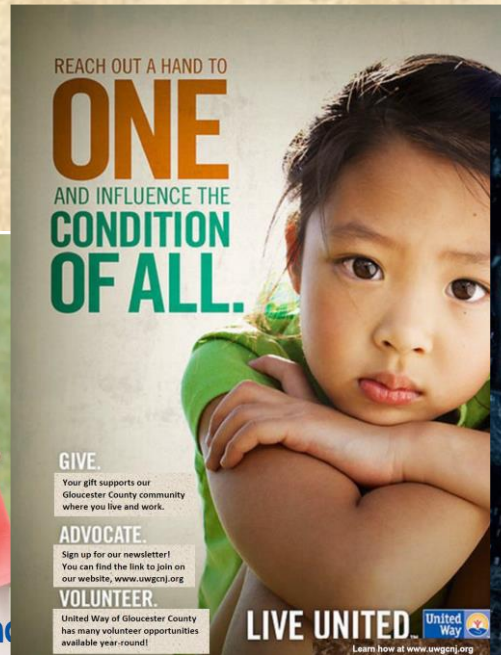


**For more information about the 365 Live United Small Business Circle, please contact Donna Murphy at 856.845.4303 x 180, or [donnamurphy@uwgcnj.org](mailto:donnamurphy@uwgcnj.org)**



# Posters! Call 856.845.4303 x 100 and we can personalize these any way you like!

Here are some examples...more can be found at [uwgnj.org/campaign toolkit](http://uwgnj.org/campaign_toolkit)







# THANK YOU!

- For giving!
- For your support and enthusiasm!
- For inspiring others!