



August 2025

Dear Friends,

Thank you for your unwavering support in past years. We are navigating through uncharted waters that require your continued support. This year we have experienced the dismantling of key legislation, federal departments, and social programs that impact our non-profit partners, communities and families. Critical funding sources have been eliminated that have kept our community members whole. The United Way of Gloucester County is needed now more than ever to ensure essential services continue to be delivered to our community.

Whether supplementing childcare costs, providing access to healthy foods, or assisting with job coaching or training, the United Way of Gloucester County continues to be the anchor that unites the collective power of good for our neighbors. Because of your generous support we have addressed challenges in education, health, and financial stability for over 68 years by leading the community-building capacity in Gloucester County and by fostering individual well-being, so the whole community thrives.

As we embark on our 2025-26 Campaign, we invite you to actively bolster our campaign efforts by participating in our Annual Sponsorship Appeal. Your sponsorship helps us underwrite the administrative costs of sharing the United Way of Gloucester County's mission with more people to increase our donors, volunteers, and advocates. Your support also ensures contributions go directly to fund programs and services by covering the costs of:

- Campaign printed and digital assets
- Media outlet distribution
- Campaign Kickoff event
- Thanks for Giving program
- Volunteer Leadership Event

Because of you, the United Way of Gloucester County has been committed to promoting community strength and stability. Help us to sustain our commitment during these uncertain times. I've included our 2025 Sponsorship Form. Become a sponsor and support our fundraising efforts. The Gloucester County community ***Thrives Because of You!***

I appreciate your help!

*Karen Y. Greene*

Karen Y. Greene  
2025 Campaign Chair