

EVER WONDER HOW MUCH YOU SPEND ON FREQUENTLY PURCHASED ITEMS OVER A YEAR'S TIME?

DINNER AT NON-GOURMET RESTAURANT...

Dinner for two, once per week at Applebee's or comparable, including tip, appr. \$45.00, at the end of one year will cost: **\$2,340.00**



ENERGY DRINK 16 FL. OZ...

Purchased every workday at \$2.99 each, at the end of one year would cost: **\$777.40**



LUNCH AT McDONALD'S...

Eaten once a week at a cost of \$6.00 to \$8.00 for a "Meal Deal", at the end of one year will cost: **\$312.00 to \$416.00**



CANDY BAR...

Purchased every workday from a vending machine at breaktime at \$1.50, at the end of one year will cost: **\$156.00**



NJ OR PA RUB-OFF INSTANT LOTTERY TICKETS...

Five tickets purchased each week at \$2.00 per ticket, at the end of one year would cost you: **\$520.00**



HOAGIE DURING SUMMERTIME "HOAGIEFEST" PROMOTION FROM WAWA...

Purchased 3 times per week at \$4.99 each, at the end of the summer (10 weeks total) will cost: **\$149.70**



CELEBRITY TABLOID MAGAZINE...

One magazine purchased at supermarket each week at \$3.99, at the end of one year will cost: **\$207.48**



SIX-PACK OF DOMESTIC BEER...

Purchased every Friday night at \$8.00 per 6-pack, at the end of one year will cost: **\$416.00**



CUP OF REGULAR WAWA COFFEE, 20 OZ...

Purchased every workday at \$1.71 each, at the end of one year would cost: **\$410.40**



SIMPLE MANICURE...

File, buff and polish, purchased every 2 weeks at \$15.00 per session, at the end of one year will cost: **\$390.00**



CAN OF SODA, 12 OUNCES...

One can purchased from a vending machine every workday at breaktime at \$1.50, at the end of one year will cost: **\$360.00**



LARGE ICED LATTE OR COMPARABLE DRINK FROM DUNKIN DONUTS...

Purchased every workday morning at \$4.79, at the end of one year will cost: **\$1,149.60**



BAG OF CHIPS OR OTHER SNACK...

One small bag purchased every workday in a vending machine for \$1.00 at breaktime, at the end of one year will cost: **\$240.00**



PACK OF CIGARETTES, PREMIUM BRAND...

One pack purchased every day at appr. \$8.50 per pack (in NJ), at the end of one year will cost: **\$3,102.50**



Just think, if for example an employee were to forfeit the purchase of just 3 of their cans of soda each week and pledge that \$4.50 per week to United Way via weekly payroll deduction, they'd be giving an annual gift of \$234.00! See how easy it is? Make sure your co-workers know this!