

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED 

Inspire hope. Create opportunities.
Get results.

Running a workplace campaign is one of the best ways to join United Way in advancing the common good. But your participation in the United Way campaign is not only a key way for you to help build a strong community, it is also good for your business and your employees. Running a workplace campaign can:

Promote your company's corporate citizenship

Partnering with United Way helps build a positive, local community image. Through many channels, United Way promotes your company's efforts, generosity, and community support.

Enhance employee morale

Your employees will grow closer working toward a common goal. United Way can also help plan opportunities for your employees to volunteer on team projects throughout the community. Their efforts will make a lasting impact in their community, and working together in a different, yet meaningful way is team-building at its best!

Link employees with services

Thousands of employees face issues that affect their work performance. Your United Way partnership gives employees access to community resources, like 2-1-1, that can help them deal with personal challenges they can't handle alone – so they can better focus on their job.

Provide opportunities for giving

When you invite United Way into your workplace, your employees have an easy opportunity to make an impact on the most critical issues in our community. With one gift, usually paid through payroll deduction – a very simple way to give – they can inspire hope and create opportunities for others.

What your support provides: your support works to ensure children start kindergarten ready to learn; students read at grade level by the end of third grade; youth graduate from high school ready for college and career; households have the income and assets necessary to be financially stable and economically independent; and that individuals and families have access to resources they need to lead healthy lives and have their basic needs met.