



BEST PRACTICES FROM ORGANIZATIONS

Make the Food Drive visible and fun

Ideas from Companies:

- Have a competition among departments, shops, etc. with a prize of a pizza lunch, recognition and bragging rights (a large company collected 7,160 pounds of food doing this)
- Fun activities to build camaraderie, company morale, easy to get everyone involved
- Purchase bright-colored material grocery bags with company logo and Food Drive logo. Gave to all employees to fill and bring in food donations.
- Give soft pretzels, baked goods, etc. as a thank you for employees giving food or donations
- Email all employees when items on “suggested list” are on sale or discounted (ex. soup - 10 for \$10, use coupons)
- Not only do the employees bring in food, they raise money to buy more!
 - Have bake sales, luncheons, 50-50 and other events to raise money
 - Team shops for bulk food and ask employees to bring in coupons for others to use
- Promote visibility in various locations - decorate collection boxes, construct colorful posters
- Reminders of the good that the employees will do with their donations and send via email, address system, break rooms and cafeterias, entrance doors, etc.
- If bring something in, receive a free cup of coffee in cafeteria
- Friday dress-down day if bring in food for their food drive
- Receive a lottery ticket for a bag of donated food
- Annual food drive sign in building year round

Use as a teaching tool for helping others in the community:

Ideas from Schools / School Districts:

- Pre and during morning and afternoon announcements and reminder emails stating who benefits
- Superintendent and Principal endorsement
- Involve all students (Community Service Clubs, etc.), teachers and staff
- Competition between teams from groups, grades (each having their own team name)
- Some teachers also gave out small prizes to motivate the students to bring in food
- Top 2 teams were rewarded with soft pretzels
- Informed everyone how happy the United Way was and how successful the drive was
- Competition among schools for bragging rights and recognition